



What You Can Expect...

Superior Service From Brad Korb's Unique Team

Full-time assistants and full-time buyer specialists are dedicated to servicing your needs. They help handle every detail from listing to closing. This allows Brad Korb to focus his efforts on effectively marketing and selling your home.

Immediate Maximum Market Exposure

Brad Korb will provide your home with immediate exposure through:

- Placement in a state-of-the-art real estate listing database, making your home available to every Realtor in California as well as neighboring cities.
- Clean, attractive signage with an internet address.
- A brochure box flyer that sits on the sign.
- The appearance of your home's price and picture in the widely distributed Saturday LA Times, Homes and Land Magazine, The Real Estate Book, and the Daily News.
- A house-to-house marketing program that exposes your home in a color brochure layout as one of The Brad Korb Team's listings.
- The placement of details about your home, along with photos, on multiple sites on the internet which includes Brad Korb's personal, award-winning home page at: www.BradKorb.com.

**The #1 Sales Associate
at RE/MAX In Action,
and listed in
Real Estate Today Magazine
as one of the
nation's top 1000 realtors,
has more to offer...**

**Results-oriented real estate
selling system**

**Award winning
internet website with more than
40,000 visitors annually**

**An entire team dedicated
to making your experience
the best it can be**

**A Team of Buyer Specialists
working exclusively with
buyers to sell your home**



What You Can Expect...

Market Updates

Updates sent to you monthly informing you of the present status of market activity—in particular, what is selling and for how much, as well as any new listings which may be competition for you.

Feedback reports sent to you bi-monthly from your home's showings, letting you know exactly what the agents and buyers are saying. This allows us to make educated decisions on any changes necessary to make your home more saleable.

Weekly contact made by Brad Korb or a team member to inform you of anything pertinent to selling your home, to check your supply of marketing materials, and to ask if you need any additional service.

Status Reports when Your Home Goes Under Contract

Regular progress reports in a call from a team member as to status of purchaser's loan, contingency removals (home inspection, radon inspection, etc.), bank appraisal coordination with settlement agent, termite inspector, well and/or septic certifications, etc.



**The team
helped 110 families buy and/or sell
homes last year, while the
average area agent sold 6**

*That's right, Brad Korb and his
team sell more homes in a week
than most agents
do in a year:
And that's not all...*

On average, Brad Korb's team sells any property listed in 49 days. The average in our city is 58 days. That saves you the Seller, literally hundreds and maybe thousands of dollars!

On average, The Brad Korb Team sells homes for 99% of the asking price, the average in our area is 98%. On a \$500,000 property, this would mean \$5,000 more in your pocket.

Brad Korb is consistently able to outperform the typical agent because of our unique marketing system that virtually guarantees a faster sale. Now who said all Real Estate Agents are alike?



The Brad Korb Team's Difference

When you list your home with The Brad Korb Team, you get a whole team of experts to make sure everything goes as planned!

The Brad Korb Team is one of the top teams in California, selling 110+ homes each year, so you can be sure they have the experience to guide you through the listing process. One of the chief advantages of working with a top team like The Brad Korb Team is that they have brought together a group of specialists who handle each aspect of a buying transaction; and, like a symphony conductor, Brad Korb directs their efforts to meet your individual goal of selling or buying your home. That means someone who knows the process intimately is there to help you every step of the way, ensuring that every detail is handled properly.

Don't be fooled into thinking that if you list with an agent that works alone you'll get more attention!

Most of the effort involved in selling your home centers around administrative details—advertising, internet listings, brochures, transaction processing, etc. The tremendous amount of details and paperwork involved in a real estate transaction means that an agent selling 10-12 homes a year will have to spend the majority of their time completing non-selling activities. Our goal at The Brad Korb Team is to have Brad Korb spend 100% of his time focused on selling homes, while his competent team takes care of the rest.

You can speak directly with Brad Korb any time you like and as often as you like!

Brad Korb's staff is not there to shield him from customers and clients, but rather to handle important details such as marketing, transaction processing, and servicing listings on a day-to-day basis. In fact, they will have more up-to-the-minute details at any given time. Brad Korb will be free to concentrate on finding buyers to buy your home. The Brad Korb Team's not too busy for you because they hire people to do the busy work.

The team approach to real estate also means that there is always someone available to talk to you—

to help you with a problem, give you the status of your transaction, or just answer a question. The Brad Korb Team uses voice mail when necessary but believes there is no substitute for personal attention. When you do have to leave a message, you can be sure someone will return your call promptly. It just makes sense—your doctor doesn't take your temperature, blood pressure, or dress you in a funny looking gown—the staff takes care of these details so the doctor can focus on taking care of patients! Likewise, Brad Korb hired an excellent staff so he will always be available to devote time to working on prospecting for buyers.