

ACCOLADES ABOUND FOR DISTINGUISHED EVENT DESIGNERS

Vision Event Designs Nominated for Two Allie Awards

March 15th, 2010

Atlanta, GA

Vision Event Designs, LLC, an Atlanta based event planning and design firm, has been nominated for two Allie Awards. The Allie Awards is an annual event that honors excellence in event design, planning and production. (www.allieawards.com) Vision Event Designs has been nominated in two categories: Best Social Event over \$25,000 and Best Use of Media/Technology.

Owners Dayanna L. Robinson and Rona Dana (Morris-Hester) submitted entries for an event entitled "*Mission Impossible: Operation TQ50*". The event was a surprise 50th birthday party held at a private residence on Lake Lanier. The talented planning and design team created a theme for the event playing on the surprise element. "Special Agents" received an invitation on DVD that included images of "The Target" – the unsuspecting guest of honor – and an access code required to enter a customized event website. The site provided limited details about the event, including when and where the "rendezvous point" would be. From the rendezvous point, party guests were shuttled to the lake house and treated to an open bar, full buffet, live music, a casino, and a fireworks display. Vision Event Designs innovative event décor featured a plexiglass dance floor and lounge installed on top of the client's infinity pool.

"We are thrilled to have been nominated for two awards this year, and very proud of the event that earned us the nominations", said President and Co-Founder Dayanna Robinson. "It's an honor to be recognized among the most talented and experienced event professionals in Atlanta. It was a dream of ours to win an Allie from the very beginning." Robinson is also working behind the scenes serving as a member of the 2010 Allie Awards décor committee.

Vision Event Designs offers event planning and design services for weddings, social events and corporate events. Their mission is to provide innovative event solutions that delight their customers, and unite their clients' vision with their event design ingenuity. The firm has enjoyed great success in its two years of operating in Atlanta. In 2009, the owners were featured on an episode of "The Real Housewives of Atlanta" as planners for Kim Zolciak's birthday party. (Season 2, Episode 11, "*Better Tardy Than Never*")

For Vision Event Designs media inquiries, contact:
Dayanna L. Robinson, President
Vision Event Designs, LLC
Phone: 678-528-2670
Email: dayanna@visioneventdesigns.com
Website: www.visioneventdesigns.com