

Your Local Journal **RATE CARD**

Over 10,000 copies are hand delivered to homes in Blundellsands, Crosby & Waterloo

FLEXIBLE

Monthly Budgeting

Premium Pages

Inside Front Cover
Inside Back Cover
Page 3
Back Cover

Contact Sally for specific prices and availability

85% of our

ADVERTISERS
feature in every edition

“ Through your great editorial feature we have had nine local people volunteer in the first week alone! Now thats effective, impactful promotion! Cheers. Thank you for another great read and professional service. All the best!
The Craft & Culture Camp ”

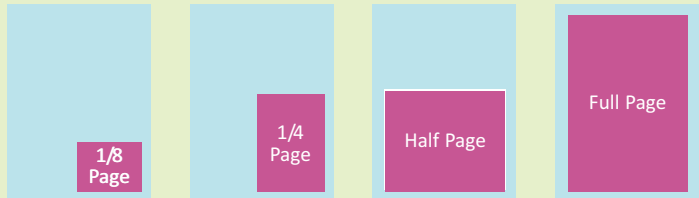
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Size	1 Edition	3 Editions	6 Editions
EIGHTH <small>Minimum 2 Editions</small>	£18 <i>per month</i> £36 per edition	£15 <i>per month</i> £30 per edition	£13 <i>per month</i> £26 per edition
QUARTER <small>Minimum 2 Editions</small>	£28 <i>per month</i> £56 per edition	£24 <i>per month</i> £48 per edition	£21 <i>per month</i> £42 per edition
HALF PAGE	£43 <i>per month</i> £86 per edition	£39 <i>per month</i> £78 per edition	£36 <i>per month</i> £72 per edition
FULL PAGE	£73 <i>per month</i> £146 per edition	£66 <i>per month</i> £132 per edition	£62 <i>per month</i> £124 per edition

All prices shown illustrate cost per calendar month. **NO VAT TO PAY**
Monthly payments are only available when booking 3 or more editions



“ We are delighted to report that we have attracted 10 new members to our local Society in the last few months all due to advertising regularly in Your Local Journal. If you want to promote your business or attract new members for very little outlay to over 10,000 homes in Blundellsands, Crosby and Waterloo, Your Local Journal is definitely the way to do it. It is not surprising that many high profile local businesses have developed such a loyalty to Sally and Your Local Journal.
Crosby Decorative & Fine Arts ”

You want Quality?

- Professionally hand delivered
- We look good; we're A5, we're glossy and colourful and printed on renewably sourced paper.
- Your Local Journal is not just a directory, it is packed with local and interesting editorial.
- Readers keep hold of each issue until the next one arrives for constant reference.

