

price increase



As a result of the escalating costs of materials, labor and transportation, Focal Point is announcing a general price increase averaging 5% to 7% for all products effective March 1, 2011.

Orders entered by February 28, 2011 for immediate release will be honored at current prices. Orders entered on or after March 1, 2011 will be entered at the increased price level.

Pricing on outstanding Quotations and Hold For Release orders will be held without increase until May 31, 2011. After May 31st, all outstanding Quotations and Hold For Release orders will be subject to the price increase.

An updated Price Guide will be available on your Focal Point Agent Access site in March.

Please contact your VP of Sales should you have any questions.

Thank you for your continued support!