


# Menu of ENERGY STAR® Offerings for the Public Sector



ENERGY STAR tools and resources for the public sector can help organizations save money, improve energy efficiency, and prevent greenhouse gas emissions that contribute to global warming. The table below provides an overview of the program offerings available to public sector organizations.

## Not an ENERGY STAR partner? Joining is easy!

Any public or private organization can partner with ENERGY STAR to improve its facilities by committing to measure, track, and improve energy performance. Become an ENERGY STAR partner by completing the Partnership Letter located at [www.energystar.gov/index.cfm?c=business.bus\\_commit](http://www.energystar.gov/index.cfm?c=business.bus_commit).

What Do You Want to Do?	What Does the ENERGY STAR Program Offer?	What Can I Do With These Tools and Resources?
DEVELOP AN ENERGY MANAGEMENT STRATEGY	<b>Energy Management Guidelines</b> <a href="http://www.energystar.gov/guidelines">www.energystar.gov/guidelines</a>	Use the U.S. Environmental Protection Agency's (EPA's) proven strategy for superior energy management. These guidelines can help you improve energy and financial performance while distinguishing your organization as an environmental leader.
DEMONSTRATE COMMITMENT TO ENERGY EFFICIENCY	<b>ENERGY STAR Challenge</b> <a href="http://www.energystar.gov/challenge">www.energystar.gov/challenge</a> <b>ENERGY STAR Challenge Toolkit</b> <a href="http://www.energystar.gov/index.cfm?c=challenge.challenge_toolkit">www.energystar.gov/index.cfm?c=challenge.challenge_toolkit</a>	Take the ENERGY STAR Challenge, a national call-to-action to improve the energy efficiency of America's commercial and industrial buildings by 10 percent or more.  Use the ENERGY STAR Challenge Toolkit to develop fact sheets, public service announcements, and other materials. The toolkit can also show you how to hold events and share everyday tips that raise awareness of the benefits of energy efficiency.
MEASURE AND TRACK ENERGY PERFORMANCE	<b>Portfolio Manager (Online)</b>  <a href="http://www.energystar.gov/benchmark">www.energystar.gov/benchmark</a> <b>ENERGY STAR for Wastewater Plants</b> <a href="http://www.energystar.gov/waterwastewater">www.energystar.gov/waterwastewater</a>	Measure energy use in all of your buildings to create a baseline for energy reduction and track improvements using EPA's Portfolio Manager.  Wastewater Plants can now receive an energy performance rating.
TRAIN STAFF ON ENERGY STAR TOOLS AND RESOURCES	<b>Distance Learning Through Internet Presentations (Online)</b> <a href="http://www.energystar.gov/index.cfm?c=business.bus_internet_presentations">www.energystar.gov/index.cfm?c=business.bus_internet_presentations</a> <b>Distance Learning for Local Governments (Online)</b> <a href="http://www.energystar.gov/index.cfm?c=government.bus_government_local_training">www.energystar.gov/index.cfm?c=government.bus_government_local_training</a>	Register for no-cost, Web-based presentations and learn more about how ENERGY STAR can help you realize your energy performance goals. Personalized training options, onsite workshops and training sessions tailored for local governments are also available.
DESIGN ENERGY-EFFICIENT BUILDINGS	<b>Target Finder (Online)</b> <a href="http://www.energystar.gov/index.cfm?c=new_bldg_design.bus_target_finder">www.energystar.gov/index.cfm?c=new_bldg_design.bus_target_finder</a> <b>Energy Design Guidance (Online)</b> <a href="http://www.energystar.gov/index.cfm?c=new_bldg_design.new_bldg_design_guidance">www.energystar.gov/index.cfm?c=new_bldg_design.new_bldg_design_guidance</a>	Set and achieve superior energy performance goals during all stages of building development and achieve Designed to Earn the ENERGY STAR by using Target Finder.  Incorporate energy performance in the building design process using EPA's Integrated Energy Design Guidance. These guidelines encourage best practices for energy design as part of the overall design process.

ENERGY STAR® is a government-backed program helping businesses and individuals protect the environment through superior energy efficiency.



LEARN MORE AT  
[energystar.gov](http://energystar.gov)

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## IDENTIFY OPPORTUNITIES FOR FINANCING ENERGY EFFICIENCY

### Financing Primer (Online)

[www.energystar.gov/index.cfm?c=business.bus\\_financing](http://www.energystar.gov/index.cfm?c=business.bus_financing)

### Cash Flow Opportunity (CFO) Calculator (Online)

[www.energystar.gov/index.cfm?c=business.bus\\_financing](http://www.energystar.gov/index.cfm?c=business.bus_financing)

Find money for energy upgrades using innovative and proven techniques while avoiding the capital budget process (EPA does not provide funding for improvement projects).

Quantify the impacts of various financial and business decisions, including the cost of delay, with this easy-to-use calculator.

## UPGRADE ENERGY PERFORMANCE IN YOUR BUILDINGS

### Building Upgrade Manual (Online)

[www.energystar.gov/index.cfm?c=business.bus\\_upgrade\\_manual](http://www.energystar.gov/index.cfm?c=business.bus_upgrade_manual)

### Service and Product Provider Directory (Online)

[www.energystar.gov/index.cfm?c=expert\\_help.find\\_exp\\_help](http://www.energystar.gov/index.cfm?c=expert_help.find_exp_help)

Learn how to maximize cost savings using EPA's Five-Stage Approach, detailed in the Building Upgrade Manual.

Locate ENERGY STAR service and product providers that can help identify, prioritize, and implement quality projects that will improve your total energy management.

## PURCHASE ENERGY STAR QUALIFIED PRODUCTS

### ENERGY STAR Purchasing Tools (Online)

[www.energystar.gov/purchasing](http://www.energystar.gov/purchasing)

### Quantity Quotes (Online)

[www.energystar.gov/quantityquotes](http://www.energystar.gov/quantityquotes)

Cut your utility bills by using purchasing tools for ENERGY STAR qualified products in more than 50 categories.

Connect with ENERGY STAR partners offering bulk procurement arrangements using ENERGY STAR Quantity Quotes.

## IDENTIFY QUICK PAYBACK PROJECTS

### Low Carbon IT Campaign

[www.energystar.gov/lowcarbonit](http://www.energystar.gov/lowcarbonit)

The Low Carbon IT Campaign promotes activating low power “sleep” settings on computers and provides: 1) free technical expertise on how to best activate the settings on your network; 2) an estimate of your organizations’ savings; and 3) an official certificate of recognition from EPA acknowledging your efforts.

## RECEIVE RECOGNITION FOR ACHIEVEMENTS

### Annual ENERGY STAR Awards

[www.energystar.gov/awards](http://www.energystar.gov/awards)

### The ENERGY STAR for Buildings

[www.energystar.gov/index.cfm?c=business.bus\\_bldgs](http://www.energystar.gov/index.cfm?c=business.bus_bldgs)

### ENERGY STAR Leaders

[www.energystar.gov/leaders](http://www.energystar.gov/leaders)

Earn recognition from EPA for outstanding reductions in greenhouse gas emissions through energy efficiency.

Achieve an energy performance rating of 75 or better in Portfolio Manager, and earn the ENERGY STAR for your buildings, the national symbol for energy efficiency in America.

Become an ENERGY STAR Leader and join the elite group of ENERGY STAR partners that have demonstrated continuous, organization-wide improvement.

## INVOLVE OTHERS IN SAVING ENERGY

### Change the World, Start with ENERGY STAR Campaign

[www.energystar.gov/changetheworld](http://www.energystar.gov/changetheworld)

### Showcase Dorm Rooms

[www.energystar.gov/index.cfm?c=higher\\_ed.bus\\_dormroom](http://www.energystar.gov/index.cfm?c=higher_ed.bus_dormroom)

### ENERGY STAR for Kids

[www.energystar.gov/kids](http://www.energystar.gov/kids)

Encourage staff, students, and constituents to pledge to Change the World, Start with ENERGY STAR, and save energy and protect the environment for future generations.

Demonstrate how students can save energy in campus residence halls with ENERGY STAR Showcase Dorm Rooms.

Visit ENERGY STAR for Kids, and help K-12 students learn about energy efficiency and the role they can play in protecting the environment.

 Denotes that an Internet presentation is available to help you learn more about this resource. To register, visit [www.energystar.gov](http://www.energystar.gov) then click “Buildings and Plants” and “Training.” Select presentations are available by request only; contact Robert Jannarone at [rjannarone@cadmusgroup.com](mailto:rjannarone@cadmusgroup.com) to schedule a tailored, on-demand presentation.

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