



**SPORTS AND RECREATION SUMMIT**  
★ APRIL 18-20, 2012 ★ DALLAS, TEXAS ★

# **2012 Summit registration packet and guidelines**

## **Instructions**

1. Please read the "2012 CSR Summit Exhibiting Regulations" contained in this packet prior to completing the registration form.
2. To reserve your exhibit space and make this contract binding, complete and sign form (register online at [www.csrmsummit.org](http://www.csrmsummit.org) or using paper form below) and enclose payment amount due.
3. Registration must be received by **March 15th** in order to be included in conference materials. Following this date exhibitor space may still be available but inclusion in conference materials cannot be guaranteed.

## **How to register**

1. Register online at [www.csrmsummit.org](http://www.csrmsummit.org)
2. Register by mail using form below (Mail to: CSR Summit / P.O. Box 3332 / Duluth, GA 30096)

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# EXHIBITOR REGISTRATION FORM

## COMPANY INFORMATION

Company/Organization \_\_\_\_\_

Person Attending Summit \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Website Address \_\_\_\_\_

Paragraph describing your product/services (to be used on Summit website and in Summit participant program) 75 words max: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Name (for listing on website and program) \_\_\_\_\_

Contact Email (for listing on website and program) \_\_\_\_\_

## PAYMENT INFORMATION

Payment Amount \$ \_\_\_\_\_ Payment Type  Check  Visa  Mastercard

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_ / \_\_\_\_

Card Holder's Name \_\_\_\_\_

By signing below I acknowledge that CSR may charge the credit card above for the stated amount (if applicable) AND that I have read and agree to abide by the Summit exhibiting regulations.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Register online at [www.csrsummit.org](http://www.csrsummit.org)



# Summit regulations and information

## Regulations and Guidelines

1. Lake Pointe Church does not allow any posters, signs, etc... to be attached to their walls.
2. Set up for exhibitors is scheduled for Thursday, April 19th between the hours of 7:00-9:00am. If you require additional time to set up your booth, contact Maranda at [mcurl@csr.org](mailto:mcurl@csr.org) to discuss alternative arrangements.
3. **Note:** In order to maximize your time, exhibitor booths will only be open on Thursday and Friday (April 19-20) of the event. You are only required to be available during these days. However, as an exhibitor you receive 1 full conference registration meaning you are welcomed to attend all three days of the conference to network and mingle with participants if you choose.
4. Exhibitor booth break down will occur from 12:00-2:00pm on Friday, April 20.
5. In order to be included in promotional pieces we must receive your registration by Friday, March 16. Following this date, exhibitor space may still be available, but we cannot guarantee inclusion in any conference materials.
6. Appropriate conduct. CSR requires that all exhibitors conduct themselves as professionals during their time at the conference. If at any time your conduct is considered disruptive to the conference, you may be asked to leave. We reserve the right not to lease space to any individual, group, or company who is not in harmony with the principles and objectives of CSR.
7. Booth materials can be shipped to Summit location using the following address:

Lake Pointe Church  
ATTN: CSR Summit Conference  
701 Interstate 30  
Rockwall, TX 75087

Anything shipped to the conference should arrive NO EARLIER than Thursday, April 12. Shipments will be brought to the exhibitor area the morning of Thursday, April 19 prior to 7:00am.

For return shipments Exhibitors must:

- \* Have their own packaging materials and prepare all boxes.
- \* Have their own return/shipping labels and affix them to the boxes.
- \* Be responsible to call a shipping company and arrange for pick up.

Lake Pointe Church is only a receiving point for materials. When the shipping company arrives, (UPS, FED EX, DHL, etc...), Lake Pointe will direct them to the boxes. The paper work and charges must have been already taken care of by the exhibitor. Return shipments must be picked up by Tuesday, April 24.

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## Exhibitor fees

**\$395** - First person Lower Level (*prominent space - only 10 spaces available*)

**\$315** - First person Upper Level

**\$155** - Additional person (limit 2 at this price)

The Summit venue this year has 2 levels. The general sessions and 1/2 of workshop rooms will be located on the lower level. The upper level of the venue contains the other 1/2 of our workshop rooms. Snack stations will also be placed on the upper level to help drive attendees to this area throughout the event.

## Exhibitor fee includes

- One 6 ft. table in exhibition hall
  - If you require additional space, please contact the Summit Coordinator to discuss. Because of limited space, you may be charged an additional fee if your booth dimensions exceed this size.
- One Summit Participant Registration \*
  - Admission to all main sessions, workshops, meals, and other participant perks for the full duration of the event.
- Listing on The Summit website (within 2 wks after registration & payment received)
- Listing in The Summit program (if registration & payment received by March 15)
- Mailing list of all attendees following The Summit
- Participant rates on accommodations and stadium tour

\* All exhibitors are invited, but not required, to participate in the entire conference including main sessions, workshops, conference meals, and evening of comedy.

**Note:** The CSR Summit is intentionally designed to be a relationally driven event. Feedback from past exhibitors has been that some of the best connections have been made sitting in workshops or enjoying a meal with attendees. We encourage all exhibitor to take advantage of relationship building opportunities outside of assigned exhibitor booth time.

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## Additional sponsorship options

### Ad Space in Summit Program

The Summit program will be given to each participant at the beginning of the conference. This booklet will serve as their guide for the event and will include the schedule, workshops, presenters, facility maps, etc. If you would like to place an ad in this piece the pricing is as follows:

- **1/2 page ad - \$249**
- **Full page ad - \$449**
- Ad must be submitted by March 15, 2012
- Each exhibitor is responsible for creation of all advertisements. Ad specs available upon request.

### Main Session Sponsorship **\$499**

- Promotional signage visible during session \*
- Customized handouts or products distributed to all participants
- Personal and/or video exposure during session (up to five minutes in length)
- **Two (2) Sponsorships available**

### Name Badge Sponsorship **\$799**

- The sponsor of the name badge will get brand placement printed in color on each participant name badge.
- **Exclusive! Only one sponsorship available.**

### T-Shirt Sponsorship **\$799**

- Each participant will receive a CSR Summit 2012 t-shirt at the event. The sponsor of the T-shirt will get brand placement printed in one color on the sleeve of each t-shirt.
- **Exclusive! Only one sponsorship available.**

### Large Raffle Item **value of \$1,000+**

It is our desire to give away one large item in a raffle at Friday afternoon's closing session. The goal is to provide something of substantial personal value. The organization who wishes to sponsor this raffle item will in turn receive:

- Exposure on multiple occasions throughout The Summit as the raffle item is publicized
- Option to distribute handouts to all attendees
- Promotional signage visible during the closing session of the Summit
- Personal or Video exposure during grand closing (up to five minutes in length).
- **If interested in this opportunity, please contact us to discuss.**

### Participant Perks

Each participant will receive a packet upon checking-in at The Summit. If you would be interested in providing an item for inclusion in this packet, please let us know. Requirements for inclusion:

- \* Must provide enough materials for each person (approx. 200 - 300)
- \* Must be a tangible item such as a pen, book, etc.. (i.e. no flyers or paper handouts)
- \* All items are subject to approval

\* CSR Summit will provide images on screens and distribute desired materials. Exhibitors are responsible for providing any additional signage to be displayed during exclusive events and all handouts and/or give-aways for event.

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## Schedule

Below you will find the schedule for the conference. Make sure to check the Summit website for schedule updates and changes.

### Wednesday, April 18th

Participant Check in	11:30-1:00
Opening Session (1)	1:00-2:00
Workshop 1	2:30-3:45
Workshop 2	4:00-5:15
Dinner on own	5:15
Free Time / Evening Activities	

### Thursday, April 19th

Exhibitor set up	7:00-10:00
Morning Prayer	8:00
Morning Session (2)	9:00-10:15
Exhibitor time / Snacks	10:15-10:45
Workshop 3	10:45-12:00
Lunch (provided)	12:00-12:45
Exhibitor time	12:45-1:15
Workshop 4	1:15-2:30
Exhibitor time	2:30-3:00
Workshop 5	3:00-4:15
Dinner on own	4:15-6:45
Dessert Reception / Exhibitors	6:45-7:30
Evening Comedy Program	7:30-9:00

### Friday, April 20th

Morning Prayer	8:00
Exhibitor Time	8:30-9:00
Workshop 6	9:00-10:15
Exhibitor Time	10:15-10:30
Workshop 7	10:30-11:45
Exhibitor Time	11:45-12:00
Closing Session (3) / Lunch	12:00-12:45
Exhibitor Break Down	12:00-2:00
Depart / Tour Cowboys Stadium*	1:00

\* Additional fee required

## Liability

CSRM shall not be responsible for any loss, damage, or injuries that may occur to the exhibitors, their property or the exhibitor's employees, from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibitor's contract. The exhibitor, on signing the contract, expressly releases the CSRM from this responsibility and agrees to indemnify the same against any and all claims for loss, damage or injury.

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