



# 2010 Exhibitor Registration Form & Contract

## INSTRUCTIONS:

1. Please read the "2010 CSR Summit Exhibiting Regulations" accompanying this form.
2. To reserve your exhibit space and make this contract binding, complete and sign form (online or using paper form below) and enclose payment amount due.
3. Registration must be received by Friday, March 12th in order to be included in conference materials (punch card promotion, Summit guide book, etc..) Following this date exhibitor space may still be available but inclusion in conference materials cannot be guaranteed.

## HOW TO REGISTER:

1. Register online at [www.csrmsummit.org](http://www.csrmsummit.org) OR
2. Register by mail using form below (Mail to: CSR Summit / P.O. Box 3332 / Duluth, GA 30096)

## REGISTRATION FORM:

Organization Name \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_ Power Needed at booth YES NO

Brief description of your ministry/organization to appear in Summit materials (100 words max)

NOTE: We prefer that you Email your ministry/organization summary to us to ensure accuracy ([mcurl@csrm.org](mailto:mcurl@csrm.org))

\_\_\_\_\_

\_\_\_\_\_

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Payment Amount \$ \_\_\_\_\_ Payment Type (please circle) Check Visa Mastercard

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Card Holder's Signature \_\_\_\_\_

By signing above, I give CSR approval to charge my account for the amount stated.

I agree to exhibit and abide by the 2010 CSR Summit Exhibiting Regulations:

Signature \_\_\_\_\_ Date \_\_\_\_\_



## 2010 CSR Summit Regulations and Information

### REGULATIONS AND GUIDELINES

1. Northside UMC does not allow any posters, signs, etc... to be attached to their walls.
2. Set up for exhibitors is scheduled for Thursday, April 15th between the hours of **7-9 AM**. If you require additional time to set up your booth, contact Maranda Curl to discuss alternative arrangements.
3. Exhibitor booth break down will occur **AFTER** the final exhibitor session on Friday. You can either break down immediately following the exhibit hall time **OR** wait until the closing session on Friday is complete and break down at the conclusion of the event.
4. Appropriate conduct. CSR requires that all exhibitors conduct themselves as professionals during their time at the conference. If at any time your conduct is considered disruptive to the conference, you may be asked to leave. We reserve the right not to lease space to any individual, group, or company who is not in harmony with the principles and objectives of CSR.
5. In order to be included in promotional pieces (Summit guidebook, punch card promotion, etc.) we must receive your registration by Friday, March 12.
6. Booth materials can be shipped to NUMC at the following address:  
Northside UMC  
CSR Summit - ATTN: Sports and Rec  
2799 Northside Drive NW  
Atlanta, GA 30305

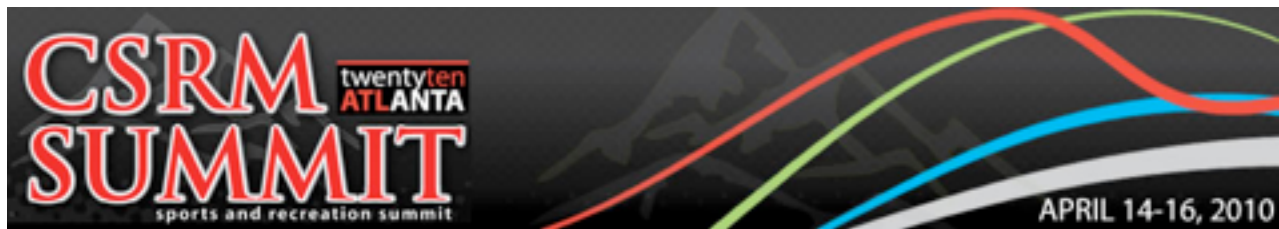
Anything shipped into the conference should arrive **NO EARLIER** than Wednesday, April 7. Shipments will be brought to the exhibitor area the morning of Thursday, April 15.

For return shipments Exhibitors must:

- \* Have their own packaging materials and prepare all boxes.
- \* Have their own return/shipping labels and affix them to the boxes.
- \* Be responsible to call a shipping company and arrange for pick up.

NUMC does not have any way to weigh the boxes, has no packaging materials and does not have any accounts with shipping companies. They are only a receiving point.

When the shipping company arrives, (UPS, FED EX, DHL, etc...), NUMC will direct them to the boxes. The paper work and charges related must have been already taken care of by the exhibitor. Return shipments must be picked up by Wednesday, April 21 or may be discarded.



## EXHIBITOR FEES:

**\$375** - First person

**\$125** - Additional person (limit 2)

## EXHIBITOR FEE INCLUDES:

- One 8 ft. table in exhibition hall
  - If you require additional space, please contact the Summit Coordinator to discuss. Because of limited space, you may be charged an additional fee if your booth dimensions exceed these dimensions.
- **New!** One Summit Participant Registration \*
  - Admission to all main sessions, workshops, meals, and other participant perks for the full duration of the event.
- Listing on The Summit website (2 wks after registration & payment received)
- Listing in The Summit program (if registration & payment received by March 12)
- Mailing list of all attendees following The Summit
- Inclusion in “punch card” promotion during event - **limited to the first 30 exhibitors to register only!**
  - Exhibitors will be given a distinct stamp to punch participants “punch card”. Completed punch cards will be turned in for grand prize drawing at the end of the conference
- Participant rates on accommodations and rental cars

\* This year, exhibitors are invited, but not required, to attend the entire Summit. We have found that some exhibitors desire to be at the full event including the day when the exhibitor hall is not open. If attending the full event, you will not be allowed to set up your booth until the designated time (except per special arrangement or added sponsorship), you are invited to participate in the event beginning Wednesday morning at no extra charge.

## ADDITIONAL SPONSORSHIP OPTIONS:

### Ad Space in Summit Program

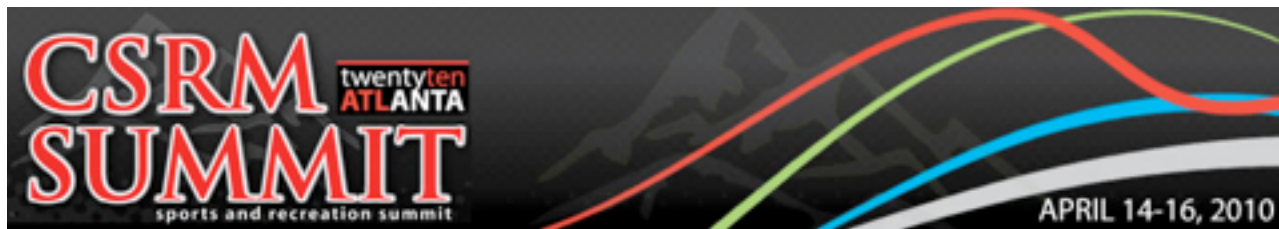
The Summit program will be given to each participant at the beginning of the conference. This booklet will serve as their guide for the event and will include the schedule, workshops, presenters, facility maps, etc. If you would like to place an ad in this piece the pricing is as follows:

- 1/2 page ad - \$350
- Full page ad - \$700
- Ad must be submitted by March 12, 2009

### Symposium Sponsorship **\$ 400**

- Thursday, April 23 (evening)
- Exposure customized in consultation with sponsor
- Special stage time and product announcement
- Promotional signage visible during event \*
- 1/4 page promotion on The Summit Today daily newsletter
- Option to distribute handouts to all symposium attendees
- **Only one sponsorship available**

For additional information contact the CSR Summit office: 678.682.9766 [mcurl@csrm.org](mailto:mcurl@csrm.org)



## **Main Session Sponsorship                      \$ 750**

- Promotional signage visible during session \*
- Customized handouts or products distributed to all participants
- 1/4 page promotion on The Summit Today daily newsletter
- Personal and/or video exposure (up to five minutes in length)
- **Four (4) Sponsorships available - Wed aft, Thurs morn, Thurs aft., Fri morn.**

## **Exclusive                      Large Raffle Item**

Friday, April 16

It is our desire to give away one large item in a raffle on Friday afternoon's closing session. The goal is to provide something of substantial value (\$1,000+) that would encourage participants to be present until the end of The Summit for the possibility of receiving this item. The organization who wishes to sponsor this raffle item will in turn receive:

- \* Exposure on multiple occasions throughout The Summit as the raffle item is publicized
- \* Option to distribute handouts to all attendees at Friday's closing session
- \* Promotional signage visible during Friday closing session
- \* Personal or Video exposure at Friday main session (up to four minutes in length)

**If you are interested in this opportunity, please contact us to discuss.**

## **Exclusive                      \$1000 Participant Name Badge Sponsorship - **SOLD****

The sponsor of the name badge will get brand placement on the participant name badge.

## **Participant Perks**

Each participant will receive a packet upon checking-in at The Summit. If you would be interested in providing an item for inclusion in this packet, please let us know. Requirements for inclusion:

- \* Must provide enough materials for each person (aprox. 300-400)
- \* Must be a tangible item such as a pen, book, etc.. (i.e. no flyers or paper handouts)
- \* All items are subject to approval

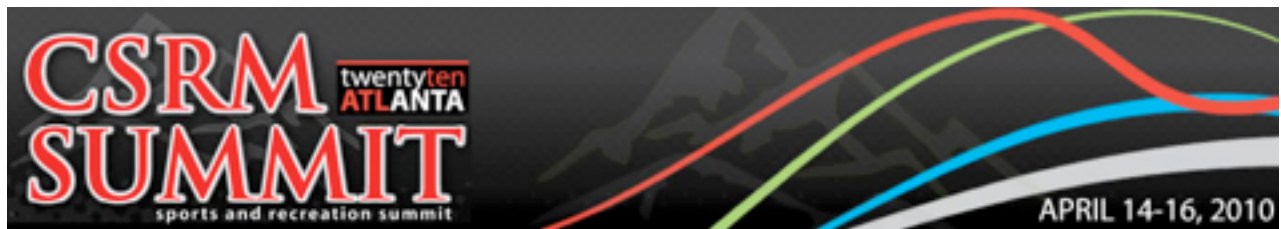
## **Other Creative Sponsorship Ideas?**

If you have a creative idea for promoting your products or services at The Summit, please contact us to discuss.

\* CSR Summit will provide images on screens and distribute desired materials. Exhibitors are responsible for providing any signage to be displayed during exclusive events and all handouts and/or give-aways for event.

**Note:** All Exclusive Sponsorships are available on a first come, first served basis and may sell out quickly.

For additional information contact the CSR Summit office: 678.682.9766 [mcurl@csr.org](mailto:mcurl@csr.org)



## SCHEDULE:

Below you will find the schedule for the conference. Make sure to check the Summit website for schedule updates and changes.

### Tuesday, April 13

Golf Outing (optional)

### Wednesday, April 14

8:30 Conference check-in begins  
**9:30 - 10:45 Opening Session (Mark Miller)**  
11:15 - 12:30 Seminar 1  
12:30 - 1:30 Lunch  
1:30 - 2:45 Seminar 2  
**3:15 - 4:15 General Session II**  
4:15 ---> Free Time / Entertainment off-site?

### Thursday, April 15

8:30 - 9:15 Morning prayer gathering  
**9:30 - 10:30 General Session III**  
11:00 - 12:15 Seminar 3  
12:15 - 1:00 Lunch  
**1:00 - 2:15 Exhibitor area grand opening**  
2:15 - 3:30 Seminar 4  
**3:30 - 4:30 Exhibitor area open**  
4:00 - 4:30 CSR Members meeting  
6:30 - 8:30 Symposium w/ dinner (optional)

### Friday, April 16

8:30 - 9:15 Morning prayer gathering  
**9:30 - 10:45 General session IV**  
**10:45 - 12:15 Exhibitor area open**  
12:15 - 1:15 Lunch  
1:15 - 2:30 Seminar 5  
**2:45 - 4:00 General Session V**  
4:00 Conference officially concludes  
  
6:30 Pasta Dinner? (optional)  
6:30 Braves Game (optional)

### Saturday, April 17

8:00 Connect race (optional)  
10:00 Atlanta facility tours (optional)

## LIABILITY:

CSRSM shall not be responsible for any loss, damage, or injuries that may occur to the exhibitors, their property or the exhibitor's employees, from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibitor's contract. The exhibitor, on signing the contract, expressly releases the CSRSM from this responsibility and agrees to indemnify the same against any and all claims for loss, damage or injury.