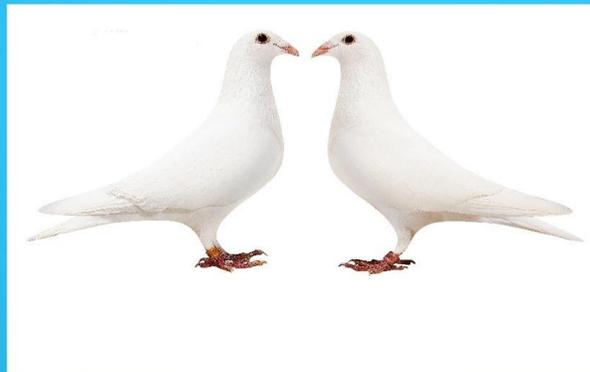


The 5 Simple Steps

How to Get Started In The White Dove Release Business



A Multi-Million Dollar Industry

By Daniel Hash



Hello. I'm Dan Hash and I want to personally thank you for taking the initiative to request this valuable free information regarding this industry. By requesting this report, it tells me you have a strong desire to succeed in business, and I commend you for that.

I know you have a lot of things probably on your mind to think about right now, and your time is precious, so as a courtesy, I've provided this free report as a service to help those like you, who are truly interested in getting started in this wonderful White Dove Release Industry.

I always believe in delivering great value in the market place, so I hope this free report delivers great value to you as you read through it. If this report accomplishes this for you, it has served its purpose.

It has been my experience that often time's people are unsure of what they need to do, let alone know what to do regarding getting started in this business venture.

In this business you must do things in the right order, otherwise, you will create more unnecessary work for yourself. Let us conquer the chaos together. The journey of getting a business started is always a process, so everything I present over time will tie together through the building block concepts I share.

I invite you to take these initial 5 simple steps shared in this report, and put them to work for you.

1. Read through this report entirely, and also read the FAQ's I have included in the back section. These are direct questions taken from years of online inquiries we have received from past prospects who showed an interest in this topic. You will benefit from them in the process, just as they have helped others who have gone before you.
2. Contact your local city ordinances to find out whether you can keep pigeons in city limits.
3. Determine whether this business is something you will have time to manage on the side.
4. Consider the costs associated with this business so that you can properly allocate the necessary funds needed to launch it.
5. After you have gone through the entire report, feel free to email us to schedule a **(free 15 minute strategy session)**. Now, you need to know I can't help everybody. In order for me to invest my valuable time, you do need to meet certain reasonable criteria. For starters, you must have the ability to fund this venture on your own, as we are not a

lending institution. You must also be serious about this opportunity and do your due diligence in your area. Lastly, you must be willing to have an open mind and a positive attitude with the concepts we share with you. We only have enough time to work with those who can keep their commitments and can follow instructions. If you meet this criteria, we invite you to reach out to us more so that we can help you on your next step of this wonderful journey.

People often times will ask, how big is this cottage type industry and opportunity?

The White Dove Release Business has become a **Multi-Million Dollar Industry!**

Are you aware that there is still room for tremendous growth as the demand and popularity grows for White Dove Releases? It's true.

Part of this growth stems from the fact that the White Dove Release Business requires much less overhead than other small businesses. You can literally run this out of your own home and backyard, it's that easy!

I've been releasing these birds for special occasions, now for over 25 years, and when people ask me what it is I do, I explain the following to them in a very short, descriptive way. This simple message I share has raised enough interest for others to happily pay me (hundreds of thousands of dollars) over the years. I mention this to you not to boast, but rather to impress upon you the fact that you too can do the same, if you follow my proven process, and have a few wins along the way.

Here is what I tell Prospective Clients that inquire about our professional White Dove Release Services

"From the beginning of time, doves have represented love, peace and purity. When a white dove is released at a funeral, it symbolizes the releasing of the spirit of the loved one, the dove release ceremony often helps those who are mourning a loss, releasing their loved one in a special way. During the service, a poem or scripture is read, and a number of white doves are released, next, a beloved relative or friend releases a single white dove, as the doves are united the angels escort the loved one on their spiritual journey home."

As you just heard, this message is simple, direct, and to the point!

It gives prospects enough information to pique curiosity, but more importantly, it causes the client to naturally want to learn more about how they can order this service for a loved one. There is absolutely no hard selling going on here, and that's the beauty of it. It sells itself just by using descriptive words that paint a beautiful scene to the listener.

This business opportunity is suitable for anyone who is interested in serving others, while potentially earning a good side income along the way. It helps to enjoy birds.

This business also doesn't require any type of large investment, unlike Brick and Mortar Stores. You can literally get started in this business for just under \$10,000.

Your biggest investments in this business will be acquiring your birds, building your loft, and investing in yourself and your education. Everything else is secondary.

Now, there's really only two ways that you can get the education necessary to succeed in this business. You can do like I had to do many years ago, (which I don't recommend, because back then I didn't have a choice) which resulted in taking the long hard road of trying to figure it all out on my own. This is often times the slow, expensive, and painful way to do it, or you can get it from somebody like myself who has already walked the walk and figured it out through lots of trial and error, and found systems that have worked over the many years being in the business. Can I just say that I'm so glad that I don't have to repeat what I didn't know then, that I know now!

A wise man once said.....

If you think education is expensive my friend, try ignorance and then get back with me on your findings. I think we could both agree that education is the less expensive of the two, if we were required to pick on or the other.

Could you imagine trying to be a doctor, without having first gone through all the medical school requirements, residency, and receiving the necessary licenses to practice medicine on someone? The medical association would shut you down in a heartbeat, for very good reason, due to the lack of experience and expertise that is required in that profession.

As with any business, there are fundamental principles and norms that are established, along with specific language that is used relating to specific industries.

Over the past 15 years these systems and processes I have developed, as I previously mentioned, have earned me (hundreds of thousands of dollars) resulting from my dove release services I have rendered for people that come from all walks of life, including classes of the wealthy to the poor, and everyone in between. Yes, these doves have a magical way of bringing everyone together, and they truly are an inspirational experience when performed in a professional way.

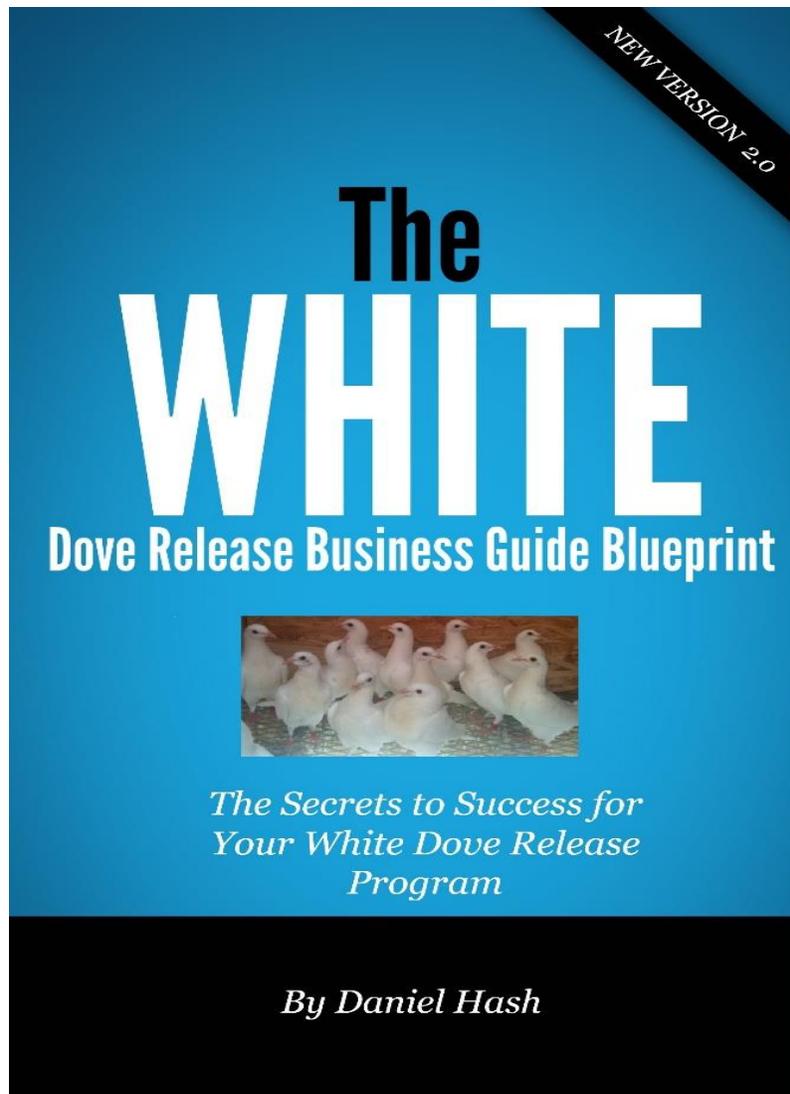
Now, full disclosure, I can't guarantee that you will make any certain amount of money, simply because I don't know you, your aptitude, your background marketing knowledge, or your work ethics. I also know that by law, I cannot and will not make any earnings projections on your behalf, as doing so would be a violation of FTC guidelines. My moral compass has guided me, and has taught me that if something isn't moral, ethical, or honest, I won't do it.

What I can tell you though, is that if you make meaning with the doves, and you approach this business as a service of compassion and care for others, money usually always follows, as it is simply a bi-product of what you do so well, that people can't help but tell others about you. Always remember, you will always be paid directly proportionate to the value you bring to the market place.

Now, my more in depth system for helping people build a successful white dove release business is covered in my 3 month White Dove Release Business Guide Blueprint consultation publication. It is exactly as the name implies, a blueprint to follow. This was originally released back in 2015, titled- The White Dove Release Business Guide- How to build a successful and profitable white dove release business. I did not offer my 6 month consultation with that publication, and it was a strictly (Go At It Alone) type model. One had to be very motivated to go at it alone, and I knew there had to be a better way for me to help others implement everything.

Since then, there have been several revisions made to my publication based on personal requests and positive feedback from previous individuals that invested in my program. We have taken all of that valuable input and feedback that we received over the years, and included it in this newest publication.

This approach has now made this product and process even more valuable to the end user, so long as you stick with the program. The newest version 2.0 is ready to be released in 2019.



The White Dove Release Business Guide Blueprint + Bonus Materials + the 3 Month Consultation Package (New Version 2.0) is the newest publication that I truly believe will deliver the most value to you.

But there is a catch.....

I am limiting this special offer to just (5) individuals for 2024. I am a family man and as such, only have enough time to work with those who are ready, willing, and able to invest in themselves and their future. By limiting this offer to just 5 individuals, I can provide the necessary quality time and attention that is needed for you to

succeed. This is not a scarcity tactic to try and sell my works. I literally mean it when I say I am limiting this offer to only 5 individuals, not 10, only 5.

You'll want to own a copy of this 500 Page publication if you are serious about going into this business. More importantly, you'll want to own this as your very first step of the process. I know that you will refer back to it many times over after having started your business. It is designed in such a way that we cover the information and applications together, versus, me just handing you a huge 500 page binder and saying, good luck, have at it, go to work. This is a (done with you) type program so that you can get results, quickly. I teach and mentor this program based on my own first hand, real world application, and experience. No Theory. Just results.

This newest publication is NOT designed to be read cover to cover, but IS designed to be implemented over a course of 6 months. Once you have invested in yourself and this product, I will personally schedule a time with you and fly out and hand deliver it to you, at your location, on a weekend.

I have done my presentations in front of single individuals who have invested their time and money with my program, as well as worked with Funeral Home Owners that have invested in my consultation services and have had their entire staff (+7) attend the session. It's really up to you, and who you would like to get involved in the discussion when I sit down and visit with you.

Typically on Saturday, I spend up to 1 day with you, and we go over all the materials, as well as help you chose the best site plan location for your loft, as well as all the other pertinent details that are often overlooked when starting any business venture. Don't buy or build a loft yet, at least not until after we have met and gone over the importance's of loft construction and design. This is a very important point I cannot overemphasize.

This personal visit is important because I am able to get a better vision of where you are currently, so that I can direct you to where you ultimately want to be 6-12 months down the road in the future. People have previously asked if I'd be willing to sell just the publication in print. The simple answer is (NO) for the following reasons: I am unable do this because I know that if anyone bought it based on the new structure and format, without care and guidance along the way, it would end up just sitting on your shelf and you would not benefit from its valuable contents.

This is a fundamental business guide blueprint for this industry that covers a lot of the necessary topics that many encounter when getting started in the business. It's a collection of well over 15,000 hours of personal experience that has been the greatest teacher in knowing what I know about this business and industry. I teach you what to say, and what not to say, so that you don't have to go through the school of hard knocks, and lose money in the process. I teach you why you never want to be caught saying "Pigeon Release", and why the proper term should always be "Dove Release". Yes, common sense, is not always common practice!

I go over very important topics that address what type of birds you should buy for this business, Specifically, I discuss in detail the Bird Buying Criteria, what to look for when selecting who to do business with, what type of loft construction is considered adequate for housing the birds for optimal health, what types of diseases you should be aware of that birds can come down with, along with feed, Nutrition, care, training, and marketing your services so that you can ultimately make money in this endeavor.

My guess is you are interested in making money, otherwise you would not have already taken time out of your busy schedule to learn about how you can make extra money on the side, with very little extra effort in this white dove release industry.

It's amazing how big of an opportunity this has become in recent years, and how much more popular these dove releases have grown as I have watched this entire industry evolve since 1989. Look on the bright side, the hard work has already been done for you by those who have already operated in this industry for many years, by bringing lots of awareness to the public. Educating the public was not cheap, and it had lots of hidden costs associated with it in order to get it into main stream media.

Some who I have helped over the years, have managed to do these dove releases so often that it has replaced their day jobs, and they no longer have to work for someone else. They obviously gave up their jobs only after they could justify the income from their business, exceeded what their day jobs were paying.

Many do this within 5-10 years of retiring. They now have the freedom to live life on their own terms, and get paid well to do what they enjoy. It's not uncommon to charge anywhere from \$150, up to \$600 per event. Imagine what just 1-2 per week at this rate could do to improve your own personal, or family situation? Better yet, Imagine what an extra \$20-60K per year could do for you?

For many, this would be a life changing, since the days of job security are over, and many companies have done away with pensions entirely.

If you are like me, I value my time, as well as being a small business owner, it is considered sacred to me. This business can give you the best of everything, income, independence, and freedom. You just have to be willing to say, now is my time to build my future, rather than let circumstances dictate it.

I want to share with you something that will help you if you have the slightest desire to get started in this business. If you have a pen and paper nearby, you'll want to jot down these steps. I'll wait a few seconds so you don't miss out on writing down these golden nuggets of wisdom I'm about to share with you.

Please keep in mind, you'll want to apply these 5 steps because they are applicable to not only this business, but many other businesses as well, regardless of the industry you are in.

Step #1- You must find prospects to offer services too. Nothing new here, you must sell something. To this day I have never found a business that has been able to survive that doesn't either supply a product, or provide a service. I'll give you some insight right now that will save you tons of time, energy, and money, so you don't have to waste it trying to figure it out on your own. The majority of the dove releases that you will do will be in the funeral care industry. Focus on the funeral industry as this is where a lot of the demand and money is for these services. I have yet to hear from a single dove business owner in the industry that can prove me wrong on this statistic alone, as I have tracked this now for over 15 years.

As a personal note, over the last 15 years, I have consistently done well over 70% of the dove releases at a funeral service, versus a wedding service.

The other industry these dove releases are often times released are for weddings.

The reason for this is because of the symbolism the doves represent. People love the symbolism! When people order these birds for these services, they are not ordering them just to see a bunch of white doves fly, they are ordering them because it is something that everyone will be able to look back on their special day, and remember the peace and joy these doves brought, which built memories that last a lifetime. Intrinsic and Sentimental value is very powerful with these services!

Step #2- Learn how to prescreen prospects- There is a huge difference between curious suspects, versus serious prospects. I'll teach you how to get rid of the curious suspects who have no intention of buying your services. I'll teach you how to only deal with the serious prospects, those who really want your services in the first place. I learned a very long time ago, that it's never a good idea to try and get someone to do something that they don't want to do on their own, free will, and choice. Some may want what you have to offer, others simply may not. I advise you to focus your time and energy on those that do want what you offer.

This is all based on the Pareto Principle that says you should deal only with the 20% vital, not the 80% trivial. You only want to deal with the people that want to deal with you, and get rid of the time wasters who will steal your time and energy, and frankly, make your life miserable. There's a lot of miserable people in this world today, and the last thing you want to have happen is allow them to get into your lead funnel and distract you from your main mission and purpose in serving others. I could tell you countless stories of others who didn't manage this area of their business, and they went out of business because of it, but that will be saved for another day.

One of the biggest mistakes I've seen people make in business is they spend way too much time talking with the wrong people, which takes away their time from others they could actually be helping who want your services, and are willing to pay you for them, graciously.

For years, I have always advised other dove business owners to stay away from the price shoppers, the liar buyers, the lowest price leader, and price hagglers who have no appreciation or comprehension of what it takes for you to do what you do.

These individuals are often times the ones that will cause the most problems in your business, and remember, price is usually not the main concern of most shoppers. If you can't provide the service, or they can't afford what you have to offer, price is irrelevant and you shouldn't waste any more time on them. Often times you will discover that when price is asked early in the dialog, it's simply because they don't know what else to ask. This is why it is important for you to have a script to guide them through the process. I have that script that is readily available for you to use, and it's worth its weight in gold. Your sole purpose is to only spend your time, energy, and resources on qualified prospects, instead of unqualified suspects.

For your own purposes of sanity, only deal with the people who want to do business with you, and screen out the rest. The faster you learn this technique, the more you will enjoy running your business, and your bank account will appreciate you too!

Step #3- Present a good offer- If you can understand where the customer is coming from, and what they desire by listening to them, you will serve them on a greater level and be able to over deliver to them. Remember, customer satisfaction now days is worthless, however, wowing and going above and beyond what they paid for is Priceless.

Step #4- Always Follow-Up- This is very important! Don't ignore this step. Did you know that nearly 80% of your potential revenue in just about any business will come from the second through the seventh contact with your prospect? Don't count on it being through the first contact. This rarely happens. People like to do business with those they know, like, and trust. This trust is built over time.

Step #5- Book the event- Sell them what they want, Give them options- The customers will always have questions about the minor details, but when you demonstrate your confidence that you know what you are doing, and that they know that you will deliver an incredible service, they should have no hesitation about booking the event, right here, right now.

You are there to help them make the best buying decision. If they knew what you already know, then they wouldn't need you in the first place, would they?

Because they don't know what you know, your job becomes a whole lot easier in helping them make the best choice. It's as easy as giving them the option of A, B, or C. You want your customers to be successful, just as you would like to be successful.

Step #6 (BONUS): Get referrals only after you have wowed the customer!

Well, I could continue giving you more valuable insight about this business, but the purpose of this introductory guide is to invite you to take action and take another step closer to implementation.

If you would like additional guidance on how you can move forward in this business, I highly encourage you to purchase: **The White Dove Release Business Guide Blueprint- NEW VERSION 2.0.**

This consultation product will give you an unfair advantage over your competition. You'll even have the opportunity to speak with me directly, so we can both go over a strategic plan for you in getting started in this industry. This is going to help you eliminate many of the costly mistakes that others have made, simply by not knowing what they don't know.

Since you are an action taker, I truly believe in rewarding people just like you who are serious about investing in their future. I am limiting this offer, and making it only available to only those who have taken the time to listen to this entire message.

You have proven to be more qualified versus the other guy that got distracted for whatever reason, and hung up only after hearing the first 2 minutes of the recording....

Congratulations, it's your gain, and his/her loss!

By using the special promotion code I am providing, which is strictly associated only with this offer: **STARTNOW**, again, that word is **STARTNOW**, with no spaces between start and now, I will let you have my entire business guide blueprint program and 3 month consultation package for **\$9,997.00**.

I've been told by others that I should be charging a heck of a lot more money based on its value it adds to the market place. I have priced this package in such a way that practically anyone can afford it, including you. I honestly don't need the money as I have already made my success in this business over the many years of being fully operational teaching hundreds along the way. I am compensated for my time, just as you should be compensated for your time when you start offering your services to the public.

If you are one of the lucky first 5 that order this product, I will include some very
U
place your order. I like to surprise and WOW my customers, as well as go above and beyond daily business transactions and deliverables.

Personally, I have chosen to make this product affordable to anyone who has a sincere desire to succeed. I'd love to welcome you to the family.

You can order this directly on my website located at:

<http://whitepigeonsales.com>

If you prefer to order this over the phone during normal business hours, you can call us at: **1-888-80-DOVES** to place your order.

Now, this special offer can't last forever since I am a very busy entrepreneur, and I only have enough time to work with those that have a serious interest to get started.

I personally guarantee that if you let me teach you the best practices of this industry, you will be years ahead of your competition. They won't know what hit them!

I also personally guarantee that this program will pay for itself many times over.

Perform just a few dove releases, at it will have paid for itself.

You have absolutely nothing to lose, and so much to gain.

Even better news:

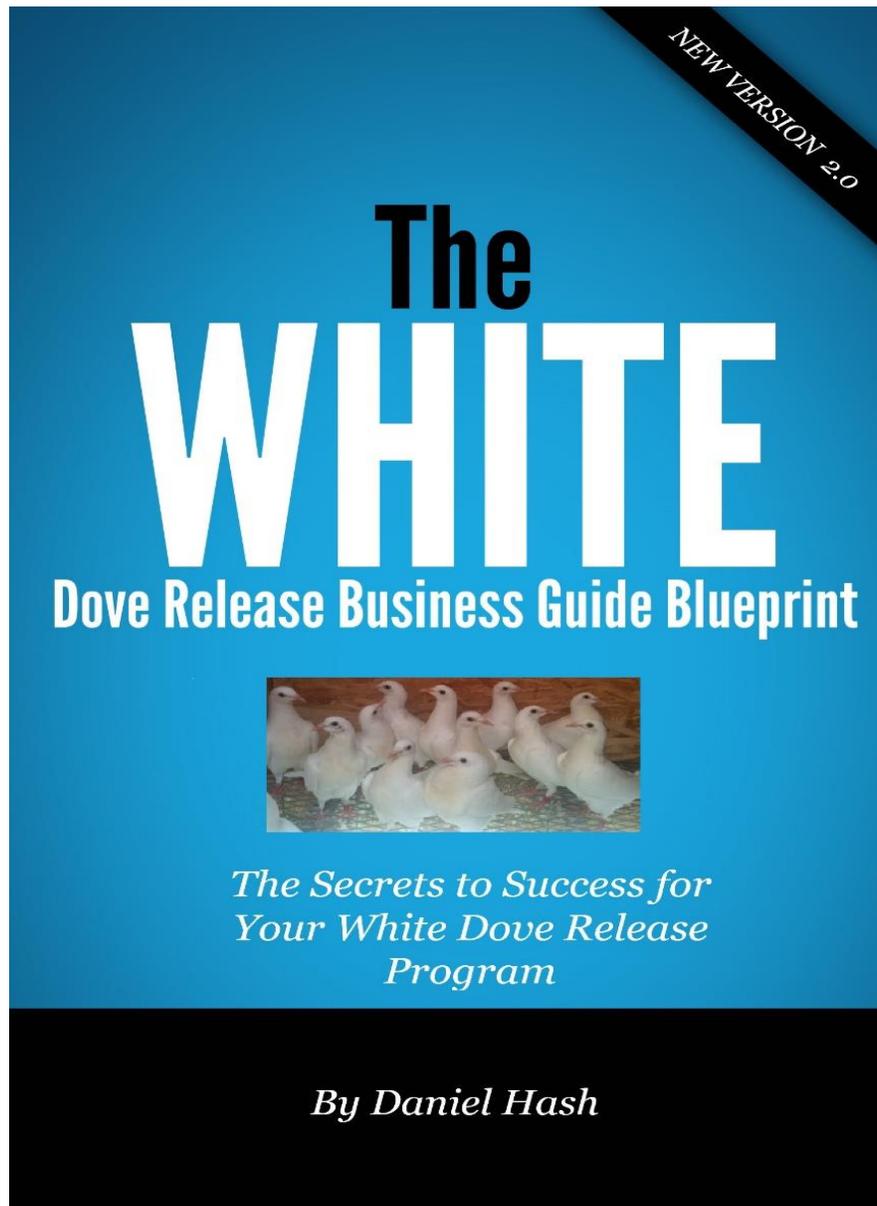
You'll even be able to write off the expense as a tax deduction.

My friend, as with all good things, time is a very precious commodity these days, and the time has come to make an important decision... if you're in you're in... if you're out, well, you probably should go take a short break, eliminate the distractions, then come back when you aren't distracted, and read this short publication several more times, so that you are in. There are countless opportunities available with running this type of business.

But you'll never know unless you make the decision to get started...

My purpose in business, and life for that matter, has always been to help others get the fastest results. I do this by taking you down the path of success I have already traveled. Let me take you by the hand and show you how success is really achieved in this industry. If I can do it, I know you can do it too!

I present to you this wonderful and unique opportunity to work directly with me as you start your new business journey.....



Get started right away, don't delay, go order:

The White Dove Release Business Guide Blueprint & 3 Month Consultation

<http://whitepigeonsales.com>

Your price is: \$9,997.00

*If you prefer to send payment by check or Money Order, please include a note with your request, mentioning the source of how you heard about this offer and we will gladly honor it.

Please make payable to:

White Pigeon Sales

P.O. Box 146

Kaysville, UT 84037

I want to thank you for your time, and if you feel I have earned your trust, I look forward to seeing and working with you on the other side, as well as sharing your successes with others in this wonderful white dove release industry.

Sincerely,

Daniel Hash

🕊️ Frequently Asked Questions 🕊️

Do you have any "Loft Designs" available for me to build my own loft for my birds? Yes we do. These are absolutely free and included when you order our new and highly anticipated publication:

The White Dove Release Business Guide- "How to Build a Successful and Profitable White Dove Release Business".

Please see this link: <http://whitepigeonsales.com>

🕊️ **What is a BELAMERICA Pigeon?** This is our new genetic bloodline of Champion Belgian White Imports that have been added to our breeding program here at WPS. These are "direct offspring" off of their Guaranteed Parents which were both born and raised, as well as raced in Belgium, then Imported to the USA for our loft program. All our Belamerica White Racing Homing Pigeons are raised off 100% direct Belgian Import Lineage. They are not crossed with any other bloodlines found here in America. Strictly 100% Pure Belgian Blood. GUARANTEED!

To learn more, please visit our website.



🕊 **Is this website PCI compliant and safe to order products online?** Yes. Our website is 100% PCI Compliant. We do not store any customer's credit card information on file, whatsoever. This is to protect your information and identity.

🕊 **Why should I pay more for birds when I can find a local in my area selling White Homers for a cheaper price?**

The bitterness of long lasting poor quality far exceeds the sweetness of an immediate cheap price.

When buying birds for this special kind of business, you need to go to those that have what you need, **BECAUSE IT MAKES SENSE, AND THE BIRDS WILL DO WHAT THEY ARE DESIGNED TO DO!** While our birds are not cheap mainly due to the large quality investment we have tied up in them, those that are serious about starting a legitimate Dove Business come to us because it makes sense to buy from us. We have what you need to get you started correctly the first time, excellent White Racing Homers. This first step begins by acquiring the best Whites on the market, from the most reputable and well known source, White Pigeon Sales.com.

The cost of buying birds is actually one of the less expensive aspects of the business, believe it or not. One would be wise to consider the overall time and money it will take to properly raise, train, and feed those birds which are the heart of the business.

Let's say you were given (free) birds by someone and you spent 6 months training them, along with feeding them and caring for them, and then you were to lose them on their first training toss because of their poor quality, would those birds have been worth all the time and money spent you invested in them?

🕊 **Is White Pigeon Sales importing a large group of White Racers from some of the Top World Famous Lofts of Belgium?**

Yes, we are:-) These birds are in quarantine currently, and are scheduled to arrive to our palace towards the end of Feb 2015. These will be high end breeders for us, and we will sell direct children off them to those who want to fly them. This is a very exciting time for our business as we are experiencing growth upwards of +50% each year, thanks to all our valued clients we serve. It hasn't been an easy road at times, but it has been a road well worth traveling over the past 25 years to finally see the value and fruits of our labors in establishing ourselves as one of the most reputable White Dove Release Supply companies in the world. We are in the process of establishing some great long term relationships with some of

these famous Belgian flyers, and we will be visiting them in Feb as part of our fun vacation while we visit the Racing Pigeon Capital of the World (BELGIUM).

This direction we are headed with the business is necessary due to the increasing volume of poor quality birds that are being raised and sold by others in the USA that know nothing about selective breeding. There's too much junk out there, and were tired of hearing about it year after year. These imports we will be introducing back into our original Belgium family birds will be of great benefit to you, and you're upcoming professional White Dove Release Program. These are birds you can be proud of, while also letting others know you don't buy junk, and certainly don't support paying for junk either. Gone are the days for those that have had to buy birds year after year because they tried to save a few bucks by buying cheap birds from the beginning, only to later find out it actually costs them much more in the long run. These will be priced differently than our Janssen's and Delbars, simply because we have more capital tied up and invested in them. As a result, you will get better birds through this process. These will also be able to be flown competitively in One Loft Races, if that's something you'd like to get involved in down the road. The General Price Range for these young whites will sell for \$350-\$500 each, and will be DNA Certified and Pedigreed. To Place your order for these special racing kits, please call our customer service hotline.

Does White Pigeon Sales raise all the birds they sell?

At White Pigeon Sales we raise all the birds we sell within our business, and we ship them direct to your place, safely, efficiently, and effectively as has been done over the last decade. On occasion, we may receive additional help from some of our partners that work for us to provide the birds to the industry year after year. Effective Jan 1, 2015, all certified breeders are required to purchase each and every breeding pair of birds directly from us that choose to participate in our program. We have been extremely selective regarding who we now choose to bring on board our program. There are various important reasons for this new policy. Our Majestic Lofts we own are State of the Art in design!! Yes, we own a lot of highly sought after birds that are used to supply this industry year after year, so good that our competitors have even been known to try and acquire their birds from us.

Our staff follow very strict procedures regarding our large breeding program, keeping the birds healthy all year long, providing lots of loft space available for our birds to prevent overcrowding, as well as many other important measures we have in place. This helps keep our inventory of White Racing Homing Pigeons pure and vibrant so that the good genes are dominant in every bird we ship out to our valued customers. We hope this information has been helpful for you in making an informed decision

about why we are able to offer the very best birds to you for your business to succeed. When you make the decision to buy birds for your business, whether you bring your business to us, or you go elsewhere, consider all the factors that separate our established business from our competitors out there.

At White Pigeon Sales we believe in providing all the necessary tools, mentorship, equipment, and information available so that when our customers are ready to start their business, they have the opportunity to make an informed decision regarding starting a White Dove Release Business in their area.

Let us show you how we can help your business succeed. You'll be glad you did.

White Pigeon Sales Team

 **Email and Phone Consulting available to help your Dove Business become a huge success.**

We generally do not charge for short and brief 5-10 minute phone calls, or short email replies you may have with our Customer Service Reps or Secretary, however, we do charge if additional time is necessary in order to accommodate and arrange for you to speak with our consultation expert that has successfully been operating in this business and White Dove Release Industry for over 20 years. Since a large majority of our valued customers work with us via email and telephone communication, a large portion of our time is spent answering telephone calls, as well as responding to email questions people may have regarding the care of the birds, keys to becoming successful in this business, what you "Need" to know, etc. While this consultation time is not necessarily done in person, please be mindful that email and phone consulting do not eliminate the need for us to charge for those consultations. We highly suggest that if you have in depth questions, please, let us help you succeed by allowing us to schedule your consultation with the expert. It's simply the best way to get a lot of questions answered you may have regarding the industry as a whole.

You may be wondering what exactly constitutes the need for a follow up consultation which would require us to schedule a special phone call to you regarding the care of the birds?

Normally 2-3 emails to us is considered reasonable regarding general questions from a Client or Customer.

Taking into consideration our past, anything **beyond** 3-4 email inquiries tells us that you would greatly benefit by scheduling the telephone consultation which will allow us to cover lots of information with you. We understand that you may be first time pigeon raisers, but

please understand, we are very busy with the business. We must keep communication to a minimum in order to continue to provide the best customer service available to everyone. Please be mindful that our Customer Service Rep does answer a lot of the emails that we receive, however, they can only answer basic information, nothing in depth. This is the reason we have the consultation services we offer. It covers a much more in depth scope of one on one time with you.

🕊 I am looking to buy 4-8 squeakers just for a hobby, not a business. Can I purchase them from you?

Absolutely! You are more than welcome to purchase them from us for a hobby. We sell many of our birds for both the business side, as well as for the leisure/hobby.

🕊 How many years of experience do you guys have with bird raising?

We have well over 80+ years of bird raising and breeding experience combined.

🕊 You guys must love being able to play with all those birds you own.

While we love what we do, we actually don't play with the birds we own! We simply help others create successful businesses with the birds they buy from us. Excellent quality stock birds are never cheap! Take it from our experience, as with any business venture, you get what you pay for.

Please understand that what we have invested in our birds is worth literally tens of thousands of dollars more than what most people would ever be willing to pay to have such great birds imported from overseas. We sell our offspring at an extremely reasonable, fair, honest, affordable price. You may find cheaper, but they are more than likely not better for the price we offer..... Perhaps this may also be one of the biggest reasons that many end up coming to us after having already wasted several hundreds of dollars elsewhere, only to find out they had junk birds from different sources that were not credible?

🦋 **Is your website protected by International Copyright Laws?**

Yes!



🦋 **Do you guys have a catalog you can send in the mail?**

Due to the nature and cost of printing literature, we currently do not have a catalog we can ship. Everything you need to find on our website is transparent with the prices. In the near future we may look further into having a catalog published, but for the time being, what we have available for sale on our website is the same content that you would see on a hard copy publication.

🦋 **Is it true that birds need to be less than 3 weeks old if I plan on training them to my place?**

No, this is not true, it is rather misleading information if anything. We have been getting asked this question by many new customers. Apparently there is a lot of misleading information out there on the world wide web that people have posted that is "Theory" based, and that is all it is "Theory based" not factual . We recommend acquiring birds that are approximately 45-50 days old. The older the birds become, the more difficult it is to settle them in a new loft. Please note that this should only become a concern when the birds are older than 3 months. We have sold thousands of birds over the years, and our customers have had great success with the birds we send out which are the prime age of 45-50 days old (Still Squeakers). They have never had a problem with settling the birds to their new residence, so neither should you.

Never buy birds that are older than 4 months unless you plan on keeping them just as breeders.

We always make sure that the birds we send out are fully weaned and eating on their own. Attempting to send any birds out in the mail system younger than this age range increases the possibilities of dead birds on arrival. These birds need to be healthy

enough, as well as strong enough, to be shipped to avoid jeopardizing the safety of the birds.

There are so many theories out there when it comes to training homers, but just remember, they are JUST THEORIES, and they have been proven wrong just about as many times as they have been proven right. When you buy birds from us, we will tell you how old the birds are so there are not any concerns about age. If you buy our breeders, never let them out. If you buy our squeakers, you will be able to let them out of your new loft within 3 weeks after you receive them.

What type of Health Program do you follow to care for all your birds?

We will keep this simple under this section. Our birds are very well take care of in their lofts. Our lofts have proper ventilation systems installed to allow maximum fresh air to enter, then exit the loft. Our lofts are cleaned 3x per week, and this helps cut down on sickness of birds that many experience in other lofts due to lack of proper hygiene procedures.

We vaccinate all our breeders for the following things: PMV, Salmonella, and Pox. We worm our birds on a quarterly basis, 4x per year. We treat all our birds for Cocci and canker prior to letting them fly on our racing team. The water given to the birds is changed on a daily basis, summertime, it is changed 2x per day. We provide all our birds with the highest quality grains, and constantly allow them to have grit and oyster shell in their diet. Garlic is also readily available to all our birds, this keeps the mosquito problem down around the loft.

We treat all our birds with a preventative de-lice agent that keeps the lice off our birds. In addition, all the birds nesting material we provide are first all treated with Pyrethrum, this prevents ticks, fleas, and all other unnecessary bugs from getting into the nest with the breeders. We provide all natural supplements to the birds and try and keep their environment as Anti- Biotic free as possible. Birds are all given the opportunity to Bath in sea salts we use, and it keeps them clean and healthy.

We believe that keeping birds healthy by monitoring each and every one of them is a constant process. We understand that when birds leave our lofts, they may not be treated with as much care as what we have invested in them. It is our desire that if you acquire birds from us, they are taken care of as we have done. We include care instructions as a means to help reduce the stress on the birds and the new environment they will be relocated to. Following these instructions, as well

as committing yourself to taking care of the birds on a daily basis will save you time and money in the long run.

🕊️ How do I get Liability Insurance for my Dove Business?

We are pleased that you ask us about this. Many who are new to this industry and niche business do not realize the "liability" that is involved with releasing doves in the public (Yes there is high liability in this industry). Anytime one releases doves at a wedding, or funeral, or special occasion for that matter, **YOU RISK THE CHANCE OF A LAWSUIT IF THINGS GO WRONG!!** I know this may sound strange, even foreign in words to some, however, it is true. Since being in this business from 1989 to the present, we have had the opportunity of speaking with independent dove companies that have called us and had lawsuits brought against them because of accidents that happened at the wedding, soiled dresses damaged, emotional distress brought about due to dove handler negligence, etc. (They didn't think about liability insurance until after the fact, learn from their mistakes)

Can you really afford to be in "Business" for yourself if you do not have your assets covered? If the answer is no, perhaps you seriously may want to consider getting liability insurance before you get into this business. If you are in this business and don't have insurance, look into getting it soon. The way trends are going, many organizations will not let you release doves at their venues unless you have proof of insurance.

Our agent we go through specializes in "niche" business insurance, and they are able to insure our business for \$3,900.00 per year, that's just \$325.00 per month if you want the breakdown (Based on 1 Million Dollars Coverage). This may seem like a lot, but consider this, if you have something go wrong and you are not insured, is \$3,900 really that much considering how much some wedding dresses nowadays cost that you could be required to pay out of your own pocket if something were to go wrong? It's a lot easier to get the insurance to minimize the risk of loss and be covered, rather than taking on the risk without it and gambling with liability.

If you are needing liability insurance, we can get you covered through our agent. It can be rather difficult to find insurance companies out there that are willing to insure dove businesses. The brokerage we go through does not deal directly with the public. We must go through our agent, who then deals with the company.

As was mentioned earlier, many large high profile events are requiring now that dove businesses be insured, that's correct! They want dove businesses to carry at least 1

Million Dollars coverage, and they want proof of it. This basically separates those that "Claim" to be a professional dove company (And there are many that fall into his category), versus one that is not.

To cover your business liability and become part of a truly reputable "Professional Dove Business Industry" get insurance!! Feel free to Contact us, and we can get the paperwork started to get your business INSURED.

What is Racing Pigeon Essentials?

This is a wonderful product we have developed over the years. Due to the wonderful results we have seen by using it on our very own birds, others can now buy this product on the website.

RACING PIGEON ESSENTIALS. (Its 100% all natural, packed with numerous vitamins and 5 different kinds of organic acids that keep deadly pathogenic viruses from developing in the birds digestive track. This product is used on the feed just 2 times a week, not in the water where the majority of disease and sickness starts, let alone gets wasted due to changing the water daily as any good loft practice should be followed).

This product will not only help minimize risks of your birds from getting sick, but it will also bring your birds in harmony with 100% organic nature. It's a lot cheaper to use this product as a preventative measure prior to them getting sick, rather than having to use all kinds of Carcinogenic Antibiotics that often times do more harm than overall good to your birds, plus requiring you to spend 3-4 times the amount of what our product costs. Many are aware that Antibiotics are extremely expensive, as well as deadly, if not used properly. Those lofts that use them regularly are asking for disaster down the road in their loft.

We take a completely different approach and believe in providing natural enzymes for our birds. If your birds don't like to fly, there's a very good chance they may be internally sick and not showing external symptoms. If a bird isn't healthy to fly, and you try and take them on tosses, the likelihood of you getting that bird, or birds back is probably slim to none, they will fall prey to animals. If a bird is not healthy, they won't come home, it's that simple!!

Can you guarantee the sex of the bird?

We will not guarantee the sex of the bird until the DNA test results are made on a particular bird. This is an additional service which can be purchased at the time of checkout.

We keep many of our pairs in individual breeding quarters so we can drastically reduce the risk of mistaking a cock for a hen or vice versa. The only way we can guarantee the sex of the birds we send out is by having an official Laboratory DNA test performed. (These DNA tests do not lie, and they remove the possibility of human error). These are not expensive, only (\$35.00 per bird). We can send the results card from our lab to you once this service is complete.

On occasion birds, (Particularly White Racing Homers) can be very hard to tell the sex on, the characteristics may not always follow the same patterns as what we are used to seeing on colored birds, these include but are not limited to size of the bird, aggressiveness, the shape of the head, and many other characteristics we will not go into further details.

🕊 Do you ship birds internationally? Yes, but there are many factors that determine whether you can import our birds to your country. Before inquiring with us, please check your government t regulations to see if they allow it. If they don't allow it, we can't do it!

In the past we have been asked by customers to do some rather unethical things just to try and get birds to them. We will not do this, neither will we jeopardize our Integrity just to sell you some birds even if you are trying to use money as a leverage, when it comes to laws, we will follow the laws and do not make any exceptions to this rule.

Due to the complexity of Federal laws that are enforced by government agencies and the costs associated with this, please check to see if importing birds from the USA is even possible in your country. If after you obtain all the necessary info that is required for you to import to your country, and there are shipping lines that can service the route, you will need to forward those requirements via email to us (In English). After we obtain this information from you, we will then be able to give you a general cost figure of how much you can expect on paying to obtain our breeding stock.

🕊 Can you tell me the best time to purchase birds?

Most certainly! Ideally the best time to purchase birds is between the months of (Jan-Apr), or (Sept-Dec). Understand that it will take a good 4-6 months from the time you acquire the birds until the time you will be able to release them for events in your area. If you are wanting to get started in the business and perform a few liberations for the 2016 year, now is the time to buy the birds while we have them available for shipment. Remember, the fall time there are more losses to birds due to hawks and migration patterns. Plan accordingly..and lock those birds down if the falcons become a resident in your area.

🕊 Are white dove releases slowing down since the country has been experiencing a recession?

We have been getting asked this question so much that we would like to post this on our FAQ page. This is an excellent question. The nature of this business deals with 2 markets that will never go away, the wedding sector, and the funeral sector. We personally have doubled our releases consecutively for the last 4 years, and this goes to show that even though people may be cutting back, they really want these services bad enough that they are willing to pay whatever it takes to have them. Many of the Funeral Directors just pay for the services through their corporate accounts, and don't charge their customers. I would like to also add that since companies are downsizing and people are losing from their 401K's, many are needing to find other avenues to recoup their funds. This is where home based businesses are growing at a phenomenal rate. I can't think of a better way that one could invest their money and have it work and yield a better return, than to start a business that requires much less startup capital than other businesses. The best thing about this business is its run directly out of your own home, no building leases, electric bills, utility, etc. It's Small Businesses in America that DRIVE the economy, not Large Corporations as many would think. Please see the Small Business Administration website to learn about the facts of home based businesses.

🕊 How did you get into the dove release business? When did you start this service?

I've had birds most of my life, but not until I was 12 years old did these birds serve a higher calling for me. At this early age, I lost my grandfather, who was a big part of my life. He accomplished many great things, including graduating from Stanford University with a Doctorate in Mining and Engineering, graduating from the University of Utah with a J.D. in Law, and speaking several foreign languages fluently.

My grandfather always knew about the great passion and respect I had for these birds, and when my father told me of his passing, the inspiration of a "dove release" was a natural reaction. Back in 1989, the Internet wasn't around to promote new ideas and services, and I had never heard of anyone doing a dove release. I had a flock of white homers (rare in those days) that had not been let out of their new loft for about three months (my friend told me they would fly away if I didn't keep them in longer).

After attending my grandfather's funeral service, I felt compelled to dedicate these birds to my grandfather and liberate them, just as he was liberated from physical pain and mortality. I thought if these birds are meant to stay around and not fly away, then I would keep and care for them just as I had wanted to care for my grandfather. I liberated my whole flock the same day. All the beautiful white birds took off gracefully and flew for over 30 minutes. Then to my astonishment, after I blew the whistle to signal feeding time, and they all went right in the loft. I didn't lose a single bird! I believe God and my grandfather were looking down on me, assuring me that he was in safekeeping.

God spoke to me through my heart on this February day in 1989. It was then that I realized I had a gift to share with people who normally would be looking sadly down at the ground when a loved one passed away. Instead, when people looked up towards the sky and watch the birds fly, they would see hope and peace. I continued to release doves at funerals. Word spread about my neat little niche business and it slowly became more popular. People began to pay me for my services, and I made money on the side at a very early age.

I share this story because I believe this service is a type of ministry. I never started this business to make money. Instead, I began this tradition because of the symbolism, hope, and beauty it brings. I found the meaning, and then the money came -- not the other way around.

Do you offer consulting services?

Yes, we do! Yes we will come to you for a designated fee. We encourage coming to you instead since this will be more valuable in helping you establish new accounts in your area, not ours. It's amazing when I look back at how much things have changed since 1989. The Internet has connected people throughout the globe. Though we cannot discuss the trade secrets that have made our business so successful over the years without requiring people to sign our NDA, we are willing to share the basics. (The NDA is necessary to keep honest people honest.)

As a consultant in this business, I am paid for my time, just as an artist, photographer, attorney or other professional. We are not able to give our operations procedures away for free, but we are willing to answer the general questions you may have about the business. If you are serious about getting into this business, we seriously recommend that you sign our NDA and take the valuable White Dove Release Assessment. After all, this is about you and your interest in starting a business.

🐦 What is the typical lifespan of the birds that you sell?

The typical lifespan of the birds is on average 6-15 years; however, they have been known to live as long as 25 years.

🐦 Do you keep track of all the people who use your graphics to promote their own dove business?

Excellent question! Yes, every photo that we sell comes with a "rights to lease agreement"; the customer gets a copy and we keep the original. This protects our works and those of our photographer. We take this matter very seriously due to the time and investment we have in our own business, as well as the time and talent that our photographers have taken to market their talents. We do not work for free, and neither do they.

🐦 What is the typical "working life" (in years) of the birds that you sell?

The average working life is 6-8 years.

🐦 Do you fly both male and female birds in your White Dove Release Business?

We fly both cocks and hens on our flying team.

🐦 What is a "dropper?"

A dropper is a released pigeon that will fly straight to the loft's landing board. The dropper gets the racing pigeon's attention so that the racing bird will head to the landing board. [White fantail pigeons](#) often are used as droppers.

🐦 How do you attach the pigeon whistles?

Pigeon whistles (flutes) are a very old tradition that originated in Beijing, China. The whistles are attached to the center tail feathers of the bird. We provide easy to follow instructions with every Beijing Pigeon whistle purchase. We recommend that

you fly at least nine birds with the flutes to help deter and scare the hawks away from your birds.

🐦 Where are you located?

We are located approximately 65 miles north of Salt Lake City, UT.

🐦 Is the White Dove Release Business suitable for someone retired?

Most certainly! We have seen tremendous growth and interest in this age group. There is a world of opportunity for those who are retired and have time available to serve the public. (Many of our retired customers also had birds at an earlier age.)

🐦 I was looking at the United Doves franchise; however, I can't decide whether I would like to buy one, or do this on my own.

I appreciate your interest and understand completely where you are coming from. If you don't have much knowledge about the birds, please start by learning as much as you can about them and please do not try this venture alone.

I have spent countless hours talking with individuals about the birds and all aspects of the dove business, and there's much more to come as far as products and services are concerned. When I designed this website, my vision was to create a source of information and guidance that would be easily available to the public. People have told me often that our website -- more than others they have visited -- offers much more information and tools to point them in the right direction. Many have even told me this website has been an answer to their prayers!

We know the frustration of having to shop around until you feel like you've been going in circles with no direction or guidance. Our website provides the tools, information, and supplies you need to succeed in the White Dove Release Business, so you will have no need to look further.

🐦 After the temperatures get too high to ship, do you allow customers to visit your loft and pick up birds for purchase?

Absolutely! We have met so many wonderful people in this business. You are more than welcome to stop by our loft. Just make sure you [call us](#) in advance, as we are extremely busy running both United Doves and White Pigeon Sales.

🐦 Do you band your birds?

We band all the birds we fly with (AU) sealed bands; however, most of our customers have asked us to just snap-band the birds. Please [give us a call](#), and we will be more than happy to discuss banding methods.

🐦 Do people really make money in the White Dove Release Business?

Yes, they do. We know many people who do this for a living and are enjoying the American Dream. As with any business venture in life, one must have the ambition and drive to put forth the effort to promote the business. Those who truly put forth the effort make these dreams a reality.

🐦 How many Dove Releases can I expect to perform in a "good" year?

If you are serving an area with a large population base, expect to perform anywhere from 200-600 dove releases in a good year. Please don't put the cart before the horse. You will need several years to create enough publicity to make these goals a reality.

Creating a market for this type of intangible product is not an easy task, and to think you can do it without sound advice and good marketing is to go in blind and just asking for failure. You may as well give away \$10,000-\$12,000 of your hard-earned dollars, because you will lose money if you don't know what you are doing in this type of industry.

Realistically speaking, you should allow at least 5 years to achieve a range of 300-400 dove releases per year, assuming you know exactly what you are doing, make few big mistakes, and know the right way to market your business to the public. Without experience and marketing know-how, some dove release companies enjoy more of the hobby aspect of the business, rather than the business aspect. There is nothing wrong with this as many get the birds for simple enjoyment, a way to relax, etc.(If you're serious, we can help you gain the know-how and experience you need to succeed in the White Dove Release Business.)

🐦 What are the chances of being able to start a White Dove Release Business in an area that already has several dove release companies?

Those "first in" have a significant advantage over those just trying to copy the idea.

You have to love what you do, and do it to the very best of your ability. I suggest that you approach this venture to make meaning, as well as to educate others about the amazing role doves have played in history. What one dove release company does reflects on all the others, especially in this niche market.

The first White Dove Release Business in an area usually establishes a network of contacts, which makes it more difficult for another to take over the existing business relationships with the funeral homes and wedding planners. I recommend you do the research in your area to see what opportunities are available for white wedding doves and doves for funeral services, and then determine how many of these businesses an area will support. Please keep what I am going to mention here in the back of your mind; THE WORLD IS FULL OF ABUNDANCE, THERE IS PLENTY TO GO AROUND AS LONG AS YOU KEEP A GOOD ATTITUDE ABOUT THE BUSINESS. LEARN TO APPRECIATE THE GREATNESS OF YOUR SERVICE AND YOU WILL DO JUST FINE. CUSTOMERS WILL BE ABLE TO READ YOU, AND THEY WILL KNOW YOUR MOTIVES. ITS NOT ABOUT YOU, IT'S ABOUT TAKING CARE OF THE CUSTOMER 100% AND MEETING THEIR NEEDS.

Will you train the birds at our funeral home?

We would be more than happy to do this as long as you have the proper facilities to keep and care for the birds. Please [call us](#) and we can explain how the pricing works along with any other details you need to know. We will fly nationwide to get you started. We suggest you give us at least 3 months prior notice so we can plan our schedules accordingly.

Is this a growing industry?

This is one of the best kept secrets out there! Many people want to find new ways to set their services apart. The funeral sector is going through a strong movement to personalize their services with church doves and memorial doves. Dove funeral releases set them apart from other traditional services.

This is happening in the wedding sector as well. Many brides want more non-traditional unique weddings to set themselves apart with white church doves and white wedding doves. Though White Dove Releases are becoming more popular around the world, many wedding planners still are not aware of these services. Our job is to inform others about these white wedding doves' services.

Does your company do more dove releases for weddings or for funerals?

We do more funerals; however, like any others, this business will go in cycles. We may do three funerals in a day, and not do any weddings in a week. At times, we have done two weddings in a day, and only one funeral in a week.

Demographics does play a role, however. We have seen areas of the country where a small dove company can do as many as three to four events in a week in a small town. This all comes down to the effort, as well as the need of the services in a given area.

Where do the doves go after they are released?

They circle overhead to get their bearings, and then they head home to the loft where they were raised from birth. (This is referring to the birds we personally raise and train in our own release program). If you acquire our birds at the prime age of 45-50 days old, you will be able to train them to your residence with no problem. This is the age range we always send our squeakers out at. They are healthy and strong enough to handle the USPS system, yet still not old enough on the wing and imprint to be untrainable.

The Homing imprint becomes very strong once the birds reach the age of 14-16 weeks old. Some people out there will say that you should never purchase birds from anyone else because they will not be able to be trained, this is simply FALSE, and we have years of experience that show how false it truly is. Thousands of our birds are sent all over the country and trained to their new residence. Our customers are very pleased with our product we send out to get them started in the business.

The Homing Instinct "Imprint" always becomes stronger in a bird as they become older. This is where one should use caution when purchasing birds from anyone that are older than the above age range mentioned. If you buy birds older than 14-16 weeks, you will be better off keeping them as prisoners or breeders, otherwise you may risk losing the birds on the first free flight. Read about what happened to the individual who bought older birds, and thought they were smart enough to try and retrain birds that already had imprinted on a location for several years.

If you buy breeders from us you will NEVER be able to free fly them outside an enclosed loft due to the powerful instinct they have had bred in them. In the past, we had sold some breeders to an individual over 500 miles away. They claim they kept the birds in 6 months and thought they would be able to retrain them, (We emphasized to them to never let them out), well they didn't stand a chance. The birds bolted on their first opportunity, and they arrived back to our place in Cabot,

AR. We called the individual we had sold the birds to, and to their amazement they made it back. We shipped the birds back to the individual, and made sure they were aware to keep them locked up for good. These birds are no joke, they are the real deal.

We know our birds are excellent birds with excellent homing ability, and this true story we mentioned proves it!! If you buy our breeders, NEVER LET THEM OUT, THEY WILL ATTEMPT TO RETURN BACK TO WHERE THEY WERE RAISED BY THE IMPRINT THEY HAVE MADE ON OUR LOFT.

🕊 How do the doves find their way back home?

The doves that are released are called Rock Doves, or Racing Homing Pigeons. They navigate their way home using magnetic fields. A great deal of scientific research has been done on this subject, and we now know that magnetite is found in the bird's brains and their beaks. This magnetite helps them navigate home from many miles away.

🕊 How long does it take for the doves to get home?

The doves travel between 45-50 miles per hour and usually fly non-stop until they reach their home.

🕊 Will the doves make a mess?

If you are planning on doing a self-release, they may!!The doves are never fed shortly before they are released; so they will be able to perform without soiling. They also fly with their feet tucked up underneath their body, which also prevents droppings.

🕊 Can the doves be bought from a pet store and be released?

No, doves bought in pet stores do not have the homing ability; therefore, it would be inhumane to release these pet-store doves in the wild. They would quickly fall prey to other animals.

Please support your local dove business by arranging the birds through trained professionals who are members of the White Dove Release Network, and also active members of the American Racing Pigeon Union. The goal is to have people think and talk highly of the service, not make fun of it. Dove releases not performed by

knowledgeable staff can bring undesired results. There is a right way and a wrong way to liberate doves.

🕊 Can the doves be released indoors?

No, they are only trained to be released outdoors. However, they always make a beautiful display indoors.

🕊 Can the doves be released at dark?

Normally the doves must be released by one hour prior to sunset to enable them to return home to their loft before dark, however, if prior arrangements are made, we can release the birds for plays at nighttime safely. If you would like to see one of our recent Passion play night releases, please visit our videos page. These night releases take lots of experience and training and only a few select birds have the ability to fly at nighttime. We only use the birds we know have this special ability, and are trained to fly on the prompt.

🕊 Would you be willing to send me some hard copy info of your works?

Our material is copyrighted, and we cannot distribute the hard copy of our "Techniques and Methods" handbook of how we manage our business. This information is available only through our [Franchise Opportunity](#). We will gladly share this with those who join our team.

If you have general questions about the White Dove Release Business, we can discuss this with you. We appreciate your understanding why we must protect the intellectual property on which we have spent large sums of money and research.

🕊 What is most important to know about the loft in order to raise these birds healthy?

I'm glad you asked! Some people who are completely new to bird raising often will lose a bird or two. In most cases, this could have been avoided had they put the food and water in front of the birds.

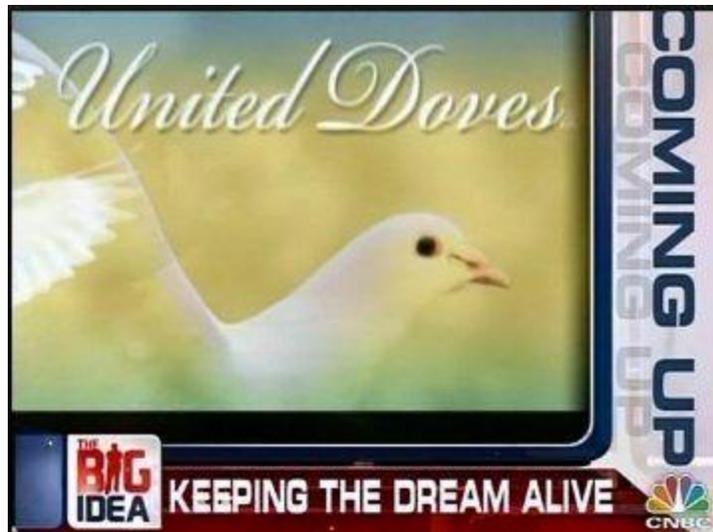
When the birds leave our loft, they are put into a completely new and unfamiliar environment. Since these birds are just weaned, some will still have a hard time eating and drinking when food and water are not easily within reach.

Squeakers usually do not die because they are sick (we thoroughly check each bird before shipping). Although the stress of shipping can cause losses, the most common reason for loss is that the birds do not get food and water where they can reach it.

Birds that cannot adapt to their new environment and get the food and water they need will likely die. This is why food and water must always be in front of them and easily accessible at all times.

We now send out instructions with every bird purchase. This helps our customers have a clearer idea of what birds need in order to help them recover from stress, as well as adapt to their new environment.

“What Real Customers and Celebrities Are Saying”



Dan has got a great business! Many build things out of a hobby, but Dan has got much more than that, he's got real business experience and there may be franchise possibilities here. He actually supplies other dove release companies across the country. He knows them in his industry, and Dan's business expertise is going to be really valuable to the rest of those in his industry. - **Jim Koch, Founder, Samuel Adams Boston Beer Co.**

Dan has a phenomenal idea, this business he is building has huge potential for major events in the future! - **Joe Terranova, CNBC "Fast Money" Contributor, Veteran Wall Street Trader. Strategist for Phoenix Investment Partners.**

Dan has got a great story to the business. I love his story...I love his idea of taking this business to the next level. - **Mel Robbins, American Television host, Life Coach, Author, Motivational Speaker.**

I love this idea, I love this guy, he gave for us and now we're going to give for him. Get in touch with this guy!- **Donny Deutsch, American Advertising Executive and TV Personality. Former host of the CNBC talk show The Big Idea with Donny Deutsch.**

This is what Brendon Burchard had to say about The White Dove Release Business when I shared this concept with him in 2014! Releasing those white doves are an incredible way to comfort those in times of need. What a great way to share your message with the world, Dan!- **Brendon Burchard, #1 New York Times bestselling author of The Millionaire Messenger, and the #1 Wall Street Journal bestselling author of The Charge: Activating the 10 Human Drives That Make You Feel Alive.**

This is what Dan Kennedy had to say about the 2 white doves that I had given to him as a gift, which my friend and partner delivered to Dan in person in Aug 2015. "Over all these years, Members, event attendees and clients have given me a wide variety of gifts. On three different occasions, clients have given me automobiles. Rare Books, first editions, rare comic books, an ancient manuscript from China, etc. I try to at least thank each person privately, but it is impossible to thank them all publicly. But in all these +40 years at this, the one thing i have never been given by anybody before is.... Live White Doves! There is a lesson here? There's simply no end to the size and scope and diversity of opportunity. This case is a pure act of gratitude, in a creative way."- **Dan Kennedy, Strategic Advisor, consultant, business coach, and editor of six business newsletters. He directly influences more than one million business owners annually and has a long track record of taking entrepreneurs to seven figure incomes and multi-millionaire wealth.**

It's always exciting to hear about so many new and upcoming unique business ideas.
- **Peter Guber, Executive, Entrepreneur, Educator, and author. Chairman and CEO of Mandalay Entertainment.**

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