

Welcome to the Flavor of Grace Affiliate Program!

We are so excited to offer this information on becoming a Flavor of Grace affiliate!

Here you will learn;

- What an affiliate is
- How being an affiliate can positively impact your ministry, blog site, or website
- The steps to becoming an affiliate

So let's get started!

What is an affiliate program?

In marketing, an affiliate program is a relationship between three parties. An advertiser or promoter (our affiliate), a publisher (That's Flavor of Grace!), and a consumer (the purchaser of our products).

- As the **publisher**, our mission is to educate, inspire, and serve others with health, wellness and nutrition information from a biblical perspective. We are excited about opportunities like this affiliate program to help us get the Word out!
- The affiliate is a blogger or website owner who loves the Word of God and is
 interested in sharing with others the gift of God's recipe for excellent health. The
 affiliate simply attaches a link and some graphics to their website, a blog, or their
 social media platform thereby sharing information about published resources
 available to purchase.

If the affiliate has opted to *sample* the resource or product they are promoting they have the freedom to *share their experience* with it in any way they choose provided it is within the guidelines of the Affiliate Agreement.

• The **consumer** is the one who clicks on that link, purchases the resources at a special price.

How can being an affiliate positively impact the affiliate?

It's simple. We pay our affiliates a commission on the resources sold as a result of their promotion of them. The consumer is identified as one of your connections by a discount code unique to you. More on that in a minute....



As our program grows, we will add products and resources to it, giving our affiliates even more opportunities to share God's word as it relates to health, and earn commissions!

The steps to becoming an affiliate

1) Visit FlavorofGrace.org and click the "Our Affiliates" link at the bottom of the home page. Complete the form and submit.

An email will be generated telling us of your interest and we will assign you a unique discount code and provide you with an affiliate agreement, links and access to a page where you will find graphics for to use for promoting our products. As our program grows the number of resources on this page will also grow. We ask that our affiliates check periodically for additional resources and products to promote.

2) Simply promote the resources and post your unique discount code for consumers to use at the checkout. This code will help us track purchases that come from your site.

We have made this program simple for a reason. Our goal is to Educate, Inspire & Serve with the Biblical message of how ALL Christians can be the walking, talking, and glorifying example of God's recipe for excellent health.

We desire that people truly discover and experience ALL that Scripture has to say about the Flavor of Grace and God's Recipe for Excellent Health!

As our products and resources are sold, funds are raised to support other areas of the ministry including a radio ministry and others. We are blessed that you will be a part of that.

Be sure to visit our page of <u>Tastimonies</u> and see how lives are being changed forever after experiencing the Treasures of Healthy Living Bible Study and Treasures Online.

We are excited to have you as an affiliate!