

Would your business stay afloat?



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Agenda

- Why this topic?
- Boston Floods
- Alert Cascade Limited
- Customer Experiences
- Commonalities
- Potential Solutions
- Q&A



Why this topic?

- 2nd wettest summer on record for Scotland
- Businesses are now more likely to suffer from a flood than a fire
- 30cm of moving water is enough to float a car
- 74% of drivers would risk driving through flood water
- Major infrastructure repairs may still be going on 12 months later



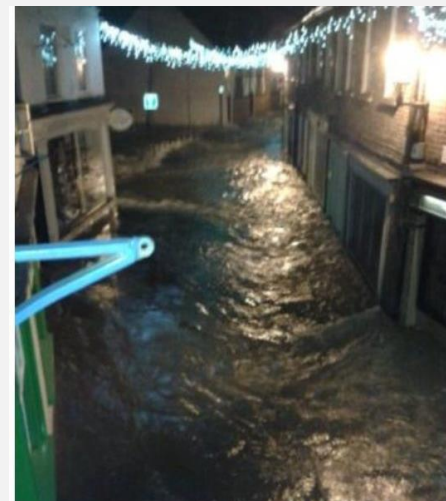
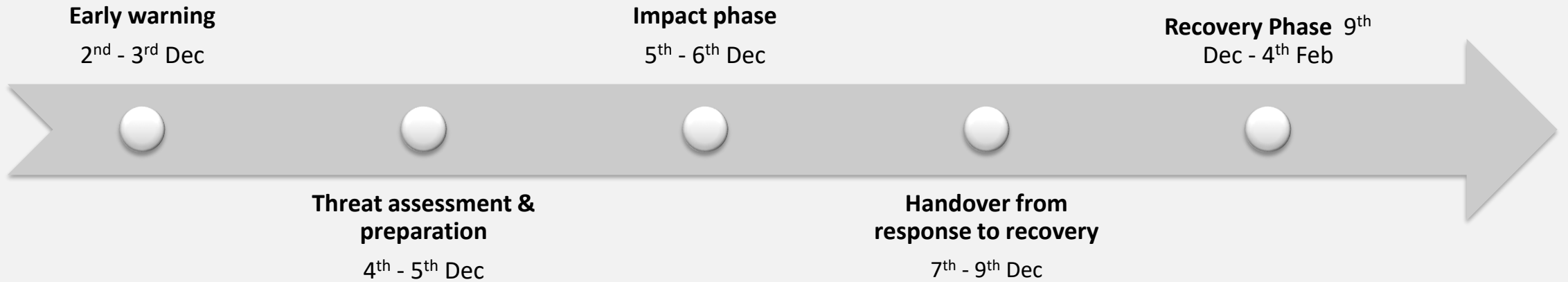
Boston Floods

December 2013

- 5.2 metre tidal surge
- 20 kilometres of flood defences overtopped
- River Haven breached in 4 separate locations
- 720 commercial & residential properties flooded
- 1,700 hectares of agricultural land flooded
- 350 tonnes of waste removed during clean up
- £8.1 million of damage to infrastructure

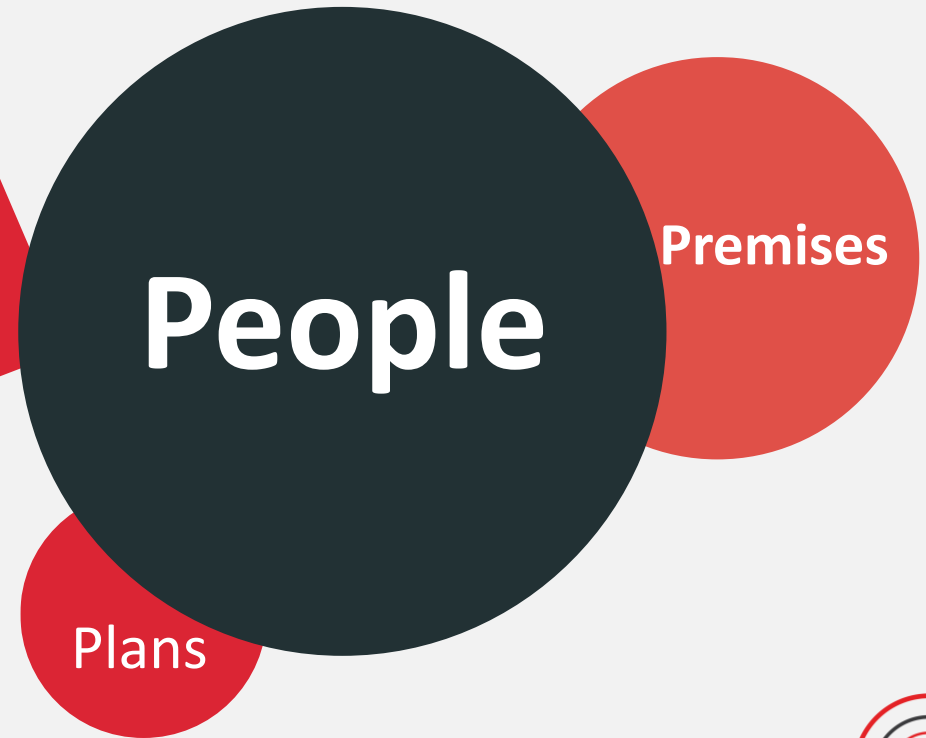


Event Timeline



Alert Cascade Limited

- Remote workers
- Regular commuters
- Parents & carers
- Staff welfare
- Facilities issues
- Workloads
- Rural locations
- City locations
- Long term



Customer Experiences



Commonalities & Potential Solutions





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References

- <https://flood-warning-information.service.gov.uk/what-happens-after-a-flood>
- <https://consult.environment-agency.gov.uk/engagement/bostonbarriertwao/results/appendix-1---lincolnshire-resilience-forums--lrf--after-action-report-into-the-dec-2013-surge-tide>.
 - <https://alertcascade.co.uk/>

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“For organisations who need a resilient way to communicate quickly during a business disruption, Alert Cascade provides modular mass notification tools that are easy to implement, simple to use and can be activated in seconds. We know that you may need to rely on our services during an emergency, so we provide true resilience from start to finish ... multiple ways to access your services, multiple communication channels, multiple carriers and multi site hosting. ”

