

2022 Alumni Hall of Fame Inductee

B R E T T R O Z A N C Z Y K

GRADUATED: 2002

RESIDES: NEW ALBANY, OHIO

Brett Rozanczyk is Vice-President of SGR Restaurants, LLC – a family-owned Wendy's franchise with locations on the northeast side of Columbus, including both in Gahanna. Rozanczyk graduated from GLHS in 2002 and received a degree in communications from Indiana University in 2006.

Rozanczyk has worked with SGR Restaurants since 2008, overseeing operations, administration, and local non-traditional marketing. In this tenure, Rozanczyk has also served for 8 years as President of the local DMA (Designated Marketing Area) group of 14 franchisees, company operators, and a total of 112 restaurants in local marketing and operational efforts and tests. Rozanczyk was nominated to the DMA president position by Wendy Thomas, former DMA president and daughter of Wendy's founder, Dave Thomas. Wendy said, "I wanted Brett to be president of DMA because he views opportunities through a lens of innovation and forward thinking."

In back-to-back years, Rozanczyk won for Columbus, the national Wendy's Diamond award for various local marketing events related to the Dave Thomas Foundation for Adoption. Additionally, Rozanczyk was a founding member of an operations-based "next generation" franchise advisory council.

Professional success is credited to Rozanczyk's involvement in both high school and college activities. During his time at GLHS, Rozanczyk was involved in tennis, choir, show choir, WGLH-TV, performance studio, and was a lead in the both the fall play and spring musical. Involvement

in these activities and classes taught him the importance of communication, confidence, and character in every aspect of life.

In college, Rozanczyk realized the importance of being involved, building relationships, and becoming entrenched in the opportunities that surround you. He repeated his involvement by securing a spot on the Indiana University Student Foundation steering committee, in charge of marketing for IU Sing, and ran operations for the annual Little 500 bike race. Participation in these activities helped to build a connection to the community, which continues to be a focus for Rozanczyk.



Looking into the future, Rozanczyk plans to continue his path as a market leader within the Wendy's system. He and his team will continue to support the Wendy's national charity, the Dave Thomas Foundation for Adoption, and, very notably, Gahanna-Jefferson Public Schools.

Rozanczyk is married to his wife Erica. They have four kids, Elijah, Addison, and twins Simon and Hannah, as well as Flora, the family sheepadoodle. In his free time, he watches movies with his family, and still attempts to play tennis...and is working on golf.