

Merv Moriarty

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ONLY GOD KNOWS MORE ABOUT COLOUR: MERV MORIARTY RELEASES THE COLOUR BIBLE

Merv Moriarty will be at the Art Shed, Brisbane, at 6.30pm on Monday 21st November, to pre-launch his new book *Colour – the definitive guide*.

Moriarty has developed a system of analysing colour combinations that goes beyond Munsell's classic colour cylinder. This innovative system will allow designers, artists and photographers to use colour in perfect pitch and harmony

Moriarty, the founder of Flying Arts, art educator, artist and author, will present the book, which is set to change the way designers, artists and photographers - anyone working with colour - understands and uses colour.

The book will be officially launched at the National Library of Australia in the New Year. Product development of the digital software application of the *Moriarty HTP Colour Guide* – contained in the book - will be the next rollout, with a product launch in the pipeline.

Celebrated Australian photographer Gordon Undy says while many systems have been devised for working with colour in painting, printing and in computers, and are adequate as tool boxes, none bring the insights revealed in this book. "Only God knows more about colour than Mervyn Moriarty," he states in the foreword of the book.

Moriarty has developed his original ideas and template for colour innovation through research, experience and insight based on forty years working as an art educator, art philosopher and artist. Moriarty is well-known and holds a position of reverence and respect within the art world as an educator and a mentor. His own works are also represented in major Australian collections.

Moriarty says *Colour – the definitive guide* goes beyond anything that's been done before and makes huge changes to the way we are able to think about colour as designers and artists, including graphic and web designers, textile artists, interior designers and photographers.

He says the *Moriarty HTP Colour Guide*, contained in the book, is an innovative system that's easy to use and will allow designers and artists to create perfect colour combinations with ease. He says the system is a designer and artists dream.

"There is so much new thought in this book that will allow us to think and work in different ways. The feeling of empowerment and complete control at being able to

produce such brilliant and resonating colour combinations will be revolutionary for everyone working with colour!”

“The book and the guide proves beyond any doubt that colours as we seen them in nature are never random, they are mathematically determinable and are so mathematically perfect in relationship to one another. This completely contradicts the possibility these colours can be random, because a random combination of colours is rarely attractive.”

“Understanding the interval ratios through the colour guide we can then transfer the perfect harmony between the colours of nature to the colours we want to use, and they will be in perfect pitch, as exists in nature.”

“No one has fully explored the interval relationships with colour as they exist in nature or where they exist in a beautiful relationship in art or design and – and this book does that. It gives you an opportunity to look and identify where the colours are by giving them a mathematical ratio of intervals.”

A limited number of books will be available at the pre-launch, along with the companion book *The Eye’s Mind – the artist and the draftsman*.

For more information, or to order online, go to www.mervmoriarty.com

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Author of *The Eye’s Mind – the artist and the draftsman* and *COLOUR – the definitive guide*