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## **PRESS RELEASE**

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### **PEPSI REFRESH PROJECT: HELP LOCAL NON-PROFIT WIN \$10K TO FUND CELEBRITY WHEELCHAIR BASKETBALL JAM**

Local non-profit organization for children with special needs  
competing for \$10,000 grant from Pepsi

Smyrna, Ga – Dream Makers Youth Foundation, a local non-profit organization that offers educational, recreational and therapeutic services to children with special needs, has launched a campaign to win a \$10K Pepsi Refresh Project grant to fund their Celebrity Wheelchair Basketball Jam. For the past seven years, local celebrities have played in loaner chairs with and against disabled athletes to introduce members in the community to the sport, as well as increase community levels of comfort, empathy, and respect towards those who are disabled.

Everyone who has participated has been positively impacted by this event: typically-developing spectators and players recognize and appreciate the amount of skill and effort required to play wheelchair basketball, wheelchair athletes get an opportunity to play and become recognized for their abilities instead of their disabilities, and long-term relationships have been forged between individuals of differing abilities, whose paths were otherwise unlikely to cross. With additional funding, a larger impact could be made.

Each month, Pepsi awards up to \$1.125 million in grants: 20 Grants at the \$5,000 level, 15 Grants at the \$10,000 level, 15 Grants at the \$25,000 level, and 10 Grants at the \$50,000 level; Dream Makers wants to be one of them, and you can help!!! The organization that gets the most votes wins, so please take a few minutes of each day and vote three times....just click on the link below, and follow the instructions that follow:

<http://www.refresheverything.com/search/?q=dream+makers+youth+foundation>

For more information about Dream Makers Youth Foundation and their Celebrity Wheelchair Basketball Jam, visit their website at: [www.dmyf.info](http://www.dmyf.info), or contact their President, Nikki Wilson at [dreammakersyf@aol.com](mailto:dreammakersyf@aol.com).

Your support would be greatly appreciated.

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#### **About Dream Makers Youth Foundation**

Dream Makers Youth Foundation is a non-profit organization that provides educational and recreational opportunities for children with special needs throughout Metropolitan Atlanta. DMYF currently offers tutorial services within Atlanta Public Schools, as well as tennis lessons and a basketball league for children with mild to moderate intellectual delays through their S.T.A.R.S. Adaptive Sports Program. These services are currently offered free of charge.

For more information, visit our website at: [www.dmyf.info](http://www.dmyf.info)