

# SECURITY NEWSLINE

Official Newsletter For Customers And Pro-Partners of



2429 Eastbrook Rd. New Castle PA 16105  
888.695.7277 www.SelectronicSecurityGroup.com

Give this coupon to a friend or family member to redeem on the installation of a new security system and we'll pay a month of your monitoring if you are a security system customer of ours or send you a check if you're a Pro-partner or a surveillance camera customer. Thank you.



**EstateGUARD** is a portable, temporary, wireless security system that is designed for short term applications(1-6 months). We originally designed this service for use by law firms practicing estate law to provide protection and accountability relative to the assets of a vacant home following a death until the estate is settled. **EstateGUARD** is wireless and uses digital cellular technology so it does not need a phone line. We set it up and you control who has access at all times.

Remotely arm or disarm the system from any Smart Phone, Tablet or computer to let the realtor in to show the house or provide access to a contractor. While not directly monitored for police response, during an unauthorized entry **EstateGuard** will activate a local siren-sounder inside the home (unless silent is preferred) then transmit a text and/or email notification to any authorized persons.

**Remote Notifications**  
Arm, disarm & receive notifications anywhere you have internet

**UNAUTHORIZED ENTRY IMAGE CAPTURE:**  
A valuable feature of the **EstateGUARD** is the "Unauthorized Entry Image Capture". The motion detector incorporates a camera imaging technology that will instantly take a snapshot of the field of view during an unauthorized entry activation when detected by the motion detector. This can be viewed on your Smart Phone or computer which gives instant recorded viewing of the room or protected area. See who is in the house when you aren't!  
For more information visit our website or call us!

**Pro-Partner Spotlight**  
**NEW CASTLE LOCK & KEY**  
Contact New Castle Lock & Key for:  
-Locks -Keys -Safes  
**724-333-0742**  
1824 Eastbrook Rd. New Castle, Pa 16101

**FREE**  
4 Keys with Home or Office Rekey

**HOME FIRE AWARENESS**  
74% of all structural fires occur in residences. 81% of all fire deaths occur in residences. 75% of home fire fatalities die upstairs from a downstairs fire. You only have 90 seconds to get out of a house on fire. Do you have a fire escape plan? Three(3) ingredients necessary for a fire are Oxygen, Fuel, and Heat. If you eliminate one you eliminate the fire. For more education, information, and tips on protecting your home and family from fire visit us at:  
[www.selectronicsecuritygroup.com](http://www.selectronicsecuritygroup.com)

**"SECURE-SUPPORT" GROUP BENEFIT PROGRAM**  
Does your non-profit group or organization need to raise funds? Visit our website and click on the "Group Fund Raising Program" blue button and download our brochure to learn how we provide special security discounts for members and/or supporters while donating back \$50-\$100 for each low-cost security system installed.

Please have a safe and enjoyable Thanksgiving and Christmas holiday!

- Residential Crime-Free Strategies**
- ✓ Your street number should be clearly visible for the police and fire departments.
  - ✓ Keep shrubs and bushes trimmed so windows and doors are not hidden from view.
  - ✓ Porches and entrances should be well lit. Motion sensitive lights in less frequented areas provide a low-cost deterrent.
  - ✓ Make sure that your children can reach the peephole in your front door. If not, keep a chair or stool near the door.
  - ✓ Don't keep all of your valuables in the same place. If you are burglarized, separating valuables will prevent the loss of entire sets.
  - ✓ If you own firearms, keep them locked up, out of view, unloaded and separate from their ammunition.
  - ✓ Advise the police and your local crime watch program when you will be away for a long period of time.
  - ✓ Inform a close friend or neighbor of your whereabouts so you can be contacted in case of an emergency.
  - ✓ When on vacation, ask a neighbor to park a car in your driveway.

