

ABOUT LOREN

Loren K. Levy founded Custom Insurance in 1986, after such successful stints at Kouzmanoff Financial and the Beverly Hills Group that she was compelled to continue that success by forming her own company to serve the South Bay, the community where she was born and where she continues to live and work and raise her two daughters.

Her education didn't stop when she graduated from Pepperdine University with a degree in Industrial Organizational Psychology, because she immediately dove into training for her licenses to offer life and health insurance, and acquire Series 6 and 22 certifications. Since then, Loren has added licensing in Disability and Long-Term Care insurance to the list of services she offers. She also maintains her licenses with 30 hours a year of continuing education.

The insurance business was a good fit for Loren. She realized that she could help people by offering products that could protect her clients' families and loved ones. Unlike most insurance brokers who specialize in personal or corporate insurance, Loren serves both markets, often acquiring individual clients who start out as corporate clients, and want to continue the relationship.

Since 1986, she has provided her own brand of personalized service to over 40 corporate health insurance clients, and more than 200 individual clients.

As a natural offshoot of developing her business by word-of-mouth and networking, Loren also develops relationships with other professionals in businesses complimentary to insurance such as financial planners, estate attorneys, CPAs, and other insurance agents, always careful to maintain those with businesses that closely match her goals of offering the best choices, the best service, and the best in reliability. Those tested-and-true relationships give her the opportunity to make recommendations to her clients with complete confidence that her clients will be in good hands.

Under Loren's guidance as a member of Las Madrecitas, Custom Insurance has chosen to support Los Angeles Orthopedic Hospital in its mission to help underprivileged children receive medical services, as its charity of choice, by buying ads in various hospital-supported publications, personally volunteering at the hospital, and guiding the young girls of Las Ninas de las Madrecitas to achieve their community service and hospital hours goals.

In October, 2010, Loren also founded the Single Parents of the South Bay chapter of Dollars for Scholars, an organization with 1200 chapters across the country, dedicated to help hometown students achieve their educational goals by raising scholarship funds, establishing endowments, providing assistance with college readiness and the financial aid process, and distributing scholarships each year.