

BUYERS' GUIDE

Jamaica's Premier Trade Exposition

EXPO JAMAICA

BRAND JAMAICA TO THE WORLD

National Arena | Kingston, Jamaica | April 26 - 29, 2012

A spectacular display of the finest of Brand Jamaica!



Expo Jamaica, the Caribbean's premier trade exposition will be from April 26 – 29, 2012 at the National Arena, Kingston Jamaica. The global demand for Jamaican products and services, outstanding performance of our athletes, renowned tourist attractions and pulsing beats of our culture together create the backdrop for a great Jamaican experience at Expo 2012.

For four days, Kingston, Jamaica, becomes the hub of regional and international trade, with hundreds of manufacturers, exporters, buyers, distributors and wholesalers meeting in one setting, with one goal – impacting the bottom line. Join the growing number of international buyers who have established partnerships with Jamaican businesses.

2012 is set to be a memorable year for our island! We'll celebrate Jamaica 50, our Golden Jubilee in true Jamaican style, while dominating the sporting Arena at the London 2012 Olympics where thousands of spectators will come out to Meet Jamaica! 2012 also marks the 40th year of the JMA/ JEA Expo (now Expo Jamaica).

Join us at Expo Jamaica 2012 to experience a spectacular display of over 2000 authentic Jamaican products and services.



WHAT TO EXPECT!

Official Opening & Buyers Reception:

April 26 – 5:00 p.m. – 7:00 p.m.

Buyers' Days:

April 26 – 10:00 a.m. – 5:00 p.m.

April 27 – 10:00 a.m. – 5:00 p.m.

Open to the Public:

April 27 – 5:00 p.m. – 9:00 p.m.

April 28 – 11:00 a.m. – 9:00 p.m.

April 29 – 11:00 a.m. – 9:00 p.m.



- Showcase of over 200 booths displaying 2000 great Jamaican products
- Free Registration for Buyers
- Products and services from over 15 sectors including Art and Craft; Chemicals, Construction, Cosmetics and Pharmaceuticals, Electric and Automotive, Fashion, Food and Beverage, Furniture and Bedding, Information and Communication Technology, Jewellery, Minerals and Metals, Printing, Packaging and Labeling, Textiles and Apparel.
- New Product Innovations from our Exhibitors
- Advanced Business Matchmaking Sessions
- Special airfare and hotel rates
- Product demonstrations
- Exhibitor's Directory

COUNTRY PROFILE

Capital	Kingston
Population	2.8 million
Currency	Jamaican Dollar
Area	10,991 sq. km.
Language	English
International Code	876



As the largest English speaking Island in the Caribbean, Jamaica has a global personality and influence that radiate well beyond our shores. Jamaica's population of 2.8 million offers an educated, competitively priced and multi-skilled labour force.

Jamaica has all the distinct qualities of a vibrant emerging market with enormous possibilities for trade. The country boasts an open and diverse economy with increasing potential and international acclaim for innovation, quality, creativity and bold energy with a diverse manufacturing industry.



Jamaica is on the fast track to be a prime trading partner on account of its natural beauty, geographical location, strong financial sector along with the world's seventh largest natural harbor and a spirit of enterprise and accountability. Many of our Jamaican brands are internationally recognized and synonymous with excellence. The island's infrastructure is geared towards supporting output facilities and handling exports with good transport linkages, utilities and access to communications.



2012 JAMAICA

MEET JAMAICA

The Meet Jamaica Initiative is a bold programme of investment and trade missions and business events promoting authentic Jamaican products and services to the world. This is done by leveraging Jamaica's participation and prominence in the London 2012 Olympics.

JAMAICA 50

At 50, a modern, independent Jamaica has established its place in the world and is ready to consolidate its position as the leading cultural and economic force in the Caribbean. Come and celebrate our 50th Anniversary of Independence with us in true Jamaican style! 2012 represents for us the nexus of a proud heritage, the exciting possibilities of the present, and the bold optimism of the future we seek to fashion and create.

DO GO SEE BOB MARLEY MUSEUM

The Bob Marley Museum located in Kingston is dedicated to the reggae musician Bob Marley. The museum, located at 56 Hope Road in Kingston, is Bob Marley's former place of residence and portrays the life and achievements of this international icon through artefacts, memorabilia, writings and photographs. It was also home to the Tuff Gong record label which was founded by The Wailers in 1970.

NATIONAL GALLERY

The National Gallery is Jamaica's premier art collection. It is located in the Kingston Mall, a commercial and cultural centre on the Kingston Harbour. The gallery houses several important works, mostly by artists from Jamaica, including Mallica "Kapo" Reynolds, Cecil Baugh, Albert Huie, Carl Abrahams, and Edna Manley. It also offers research material on Jamaican art and culture and coordinates educational programmes.

MARKETPLACE

Market Place on Constant Spring Road in Kingston is a buzzing venue for diners wishing to experience varied types of cuisine. With a plethora of restaurants, serving Italian, Japanese, Chinese, Mediterranean and traditional Jamaican dishes, Marketplace is also the home of Usain Bolt's Tracks and Records Sports Lounge. This is truly the place to see and be seen in Kingston.

DEVON HOUSE

This 127 year old site located in the heart of metropolis Kingston, offers a striking contrast to the hustle and bustle of the city. The 11-acre property with its lush sprawling lawns provides an ambience that soothes the mind and soul, and offers an enviable shopping experience for all visitors. Patrons to Devon House can enjoy its world famous ice cream, while partaking in the fascinating history of the site, which was built by Jamaica's first black millionaire George Stiebel.

PORT ROYAL

Once known as the 'Wickedest City on Earth', Port Royal was one of the largest towns in the English colonies during the late 17th century. It was a haven for privateers and pirates, such as the famed Sir Henry Morgan, due to its excellent geographic location in the middle of the Caribbean. From Port Royal, these buccaneers preyed upon and plundered the heavily laden treasure fleets departing from the Spanish Main. It was destroyed by an earthquake in 1692 and subsequent fires, hurricanes, flooding, epidemics and another earthquake in 1907.

Today it is a quaint fishing village with a deep, mysterious and rich history; known for its world renowned street cafes that serve delicious seafood dishes.



HOTELS

THE KNUTSFORD COURT HOTEL

16 Chelsea Avenue | Kingston 5
Tel: 876 929 1000 | Fax: 876 906 7373
Email: sales@knutsfordcourt.com
www.knutsfordcourt.com

Room Category	SINGLE	DOUBLE
	US\$	US\$
Standard	88.00	98.00
Superior	112.00	122.00
Junior Suite	124.00	134.00
1 Bedroom Suite	156.00	166.00
2 Bedroom Townhouse	298.00	308.00

A Complimentary Knutsford Sunrise Breakfast Buffet is served daily.
Rates are subject to 10% government tax and 10% service charge.

THE COURTLEIGH HOTEL & SUITES

85 Knutsford Boulevard | Kingston 5
Tel: 876-929-9000/936-3570 | Fax: 876-906-2224
Email: salesm@courtleigh.com
Website: www.courtleigh.com

Room Category	SINGLE	DOUBLE
	US\$	US\$
Deluxe room	115.00	125.00
One Bedroom Suite	162.00	172.00
Executive Office Suite	172.00	182.00

Penthouse Floor:		
Deluxe Penthouse	119.00	129.00
One Bedroom Suite	204.00	214.00
Two-Bedroom Suite	288.00	298.00
Presidential Suite	350.00	360.00

A Complimentary Alexander's Sunrise Breakfast Buffet is served daily.
Rates are subject to 10% government tax* and 10% service charge.

THE JAMAICA PEGASUS HOTEL

Room Category	Single (US\$)	Double (US\$)	Breakfast Plan	
			Single (US\$)	Double (US\$)
Deluxe Room/Deluxe Junior Suite	100.00	110.00	110.00	120.00
Royal Junior Suite	150.00	160.00	170.00	170.00
Royal 1-Bedroom Suite	200.00	200.00	220.00	220.00
Royal 2-Bedroom Luxury Suite	500.00	500.00	500.00	500.00

Rates quoted are per room per night
Rates are subject to Government Tax (10%), service charge (US\$9.00) and energy surcharge (\$US11.00 inclusive of GCT)

SPANISH COURT HOTEL

1 St. Lucia Avenue | Kingston 5 | Jamaica W.I.
Office: 876 926 0000 | Fax: +876 926 1613

Email: reservations@spanishcourthotel.com
Website: www.spanishcourthotel.com

Deluxe Rooms: King or Double (twin) beds

US\$160 plus taxes
(US\$193.60 per night, single occupancy)

US\$182 plus taxes
(US\$220.02 per night, double occupancy)

* **Rates subject to change due to tax / inflation increases

ALTAMONT COURT HOTEL

1 Altamont Terrace | Kingston 5 | Jamaica W.I.
Office: 876 929-5931/929-4497-8
Fax: 876 929-2118

Email: altamontsales@cwjamaica.com
Website: www.altamontcourt.com

US\$125.00 per night, single occupancy
US\$135.00 per night, double occupancy
Rates include taxes and charges.
Breakfast included.

American Airlines is offering:
10% discount on ticket prices
to Expo Jamaica Buyers.
For further information,
contact JAMPRO

CONTACTS



The Jamaica Manufacturers' Association Limited

85A Duke Street Kingston
Tel: (876) 922-8880-3/922-8869, Fax: (876) 922-9205
jma@cwjamaica.com
www.jma.com.jm



Jamaica Exporters Association

1 Winchester Road, Kingston 10
Tel: (876) 920-6702/960-8884, Fax: 960-9869
jea@exportja.org/info jea@exportja.org
www.exportjamaica.com



JAMPRO TRADE & INVESTMENT JAMAICA

18 Trafalgar Road, Kingston 10
Tel: (876) 978-7755/978-3337, Fax: 978-4341
bforrester@jamprocorp.com
www.jamaicatradeandinvest.org



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BUYER REGISTRATION FORM



National Arena, Kingston, Jamaica | April 26 – 29, 2012

Company Name			
Contact Person	Mr./Ms./Mrs		
Address	_____ City/State _____ Zip _____ Country _____		
Type of Business	<input type="checkbox"/> Importer <input type="checkbox"/> Distributor <input type="checkbox"/> Wholesaler <input type="checkbox"/> Retailer Other (specify) _____ Sector _____		
Telephone	Fax:		
Email	Website:		

Name to be placed on Buyers' Badge	Position
1.	
2.	

Have you ever attended any Trade Shows in Jamaica? <input type="checkbox"/> Yes <input type="checkbox"/> No
How did you hear about the Expo?

Please indicate Annual Sales by placing a tick in the applicable box:

<input type="checkbox"/> Up to US\$49,999	<input type="checkbox"/> US\$50,000 - \$99,999	<input type="checkbox"/> US\$100,000 - \$249,999
<input type="checkbox"/> US\$250,000 - \$999,999	<input type="checkbox"/> US\$1,000,000 - \$4,999,999	<input type="checkbox"/> Over US\$5,000,000

Are you interested in meeting with local producers? <input type="checkbox"/> Yes <input type="checkbox"/> No

Select areas of interest (Please indicate by placing a tick in the applicable boxes):

<input type="checkbox"/> Art & Craft	<input type="checkbox"/> Cosmetics & Pharmaceuticals	<input type="checkbox"/> Information Technology & Communication
<input type="checkbox"/> Beverages (Alcoholic & Non-Alcoholic)	<input type="checkbox"/> Electronic, Electrical & Automotive	<input type="checkbox"/> Jewellery
<input type="checkbox"/> Business & Other Services	<input type="checkbox"/> Fashion	<input type="checkbox"/> Minerals & Metals
<input type="checkbox"/> Chemicals	<input type="checkbox"/> Food & Agro <input type="checkbox"/> Fresh Produce <input type="checkbox"/> Processed Foods	<input type="checkbox"/> Printing, Packaging & Labelling
<input type="checkbox"/> Construction	<input type="checkbox"/> Furniture & Bedding	<input type="checkbox"/> Textile & Apparel

Other (please specify): _____

Please return completed form by email to: bforrester@jamprocorp.com & cwong@jamprocorp.com or by fax to (876) 978-4341

www.expojamaica.com.jm www.jma.com.jm www.exportjamaica.org www.tradeandinvestjamaica.org

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