



Institute of
Caribbean
Studies

BUSINESS OPPORTUNITIES EXPLORATION

“Bringing the Power of Local Networks to B2B Global!”



EXPO JAMAICA 2012

Kingston, Jamaica

April 25-30th

AGENDA

Tuesday, April 24th

Arrival all day. (Ground Transport arranged by ICS)

Dinner Special Arrangement with ICS or ON YOUR OWN

Wednesday, April 25th

Arrival all day. (Ground Transport arranged by ICS)

BREAKFAST

On Your Own

Registration Opens

9:00 am

WELCOME LUNCH

12:00pm – 1:00pm

Special Guest: Dr. Nsombi Jaja, CEO, QMC & Chair, PSOJ/JACSA Service Excellence Awards Committee

BIZ OPPORTUNITIES SUCCESS SEMINAR

1:00 pm – 5:30 pm

I. Doing Business in Jamaica

1:30 pm – 3:00 pm

This session is designed to educate participants on best practices in Jamaican business environment. Training will include: 1) overview on the national business landscape; 2) share key messages on how to make networking effective at the Buyers EXPO; 3) review of the legal rules and regulations on doing business in Jamaica.

Lead Facilitator: Dr. Nsombi Jaja, CEO, Quality Management Consultants

Invited Lead Trainers include: Trefina Asiedu; Sherrone Lobban; Chris Samuda Esq.

II. SMART Planning for Mission Success

3:30pm- 5:00pm

This session is designed to get participants to think creatively about the future they are seeking to create for themselves and their business. Workshop will include: 1) overview of global drivers of international trade ; 2) identification of participants' preferred futures; 3) Mission Critical Audits; and 4) 'Day-Timer' Action Plan.

Lead Facilitator: Dr. Claire A. Nelson, President, Institute of Caribbean Studies

MEET & GREET

7:00 pm – 9:00 pm

Special Guests: President, Jamaica Exporters Association & President, Jamaica Chamber of Commerce

Thursday, April 26th

EXPO BUYERS DAY

National Arena

9:00 am – 4:30 pm

*DINNER

@ Meet the People (limited to 12)

7:00 pm – 9:30 pm

This is a special dinner planned for you at the home of a local entrepreneur designed to get participants to meet their peers in a home environment. The dinner will be prepared by local chefs and participants will have an opportunity to develop friendships necessary for long term business success.

Friday, April 27th

EXPO BUYERS DAY

National Arena

9:00 am – 4:30 pm

*DINNER

@ Meet the People (limited to 12)

7:00 pm – 9:30 pm

This is a special dinner planned for you at the home of a local entrepreneur designed to get participants to meet their peers in a home environment. The dinner will be prepared by local chefs and participants will have an opportunity to develop friendships necessary for long term business success.

Saturday, April 28th

EXPO PUBLIC DAY

National Arena

9:00 am – 4:00 pm

*TOUR of Bob Marley Museum

*TRIP to PORT ROYAL

Leave Hotel @ 9:30 am- Return @11:30 am

Leave Hotel @ 12 pm- Return @ 4pm

DINNER

On Your Own



Sunday, April 29th

EXPO PUBLIC DAY

National Arena

9:00 am – 4:00 pm

***TRIP to NORTH COAST BEACH**

8:00 am – 7:00 pm

You will leave Kingston at 8:00 am and arrive at 10:00 in Ocho Rios on Jamaica's North Coast. There at a locally owned all-inclusive hotel, you will spend 7 hours of R & R on one of Jamaica's finest beaches. All the sea, sun, food and drinks you can manage is included in this trip.

DINNER

On Your Own

Monday, April 30th

Leave for USA

Arrival (Ground Transport arranged by ICS)

***OPTIONAL**

^Subject to Change

YOUR COSTS in US\$:

Airfare (on your own)

Hotel (starting at US\$88 per night single, US\$110 double)

**KNUTSFORD COURT will be the location of Welcome Lunch & Workshops.
Other packages available at Convention Hotels.**

BUYERS Registration Package (Free)

ADMIN FEE:\$125 per person

&

EITHER,

COMPLETE PACKAGE (\$400)

Includes: Airport Transfers, Welcome Luncheon, Biz Opportunities Success Seminar, Meet & Greet Reception, Meet the People Dinners, Bob Marley Museum, Trip to Beach @ Ocho Rios, North Coast

OR

A LA CARTE OPTIONS

Airport Roundtrip Transfers (\$60)

Welcome Luncheon (\$50)

Biz Op Seminar (\$75)

Meet & Greet (\$25)

Meet the People Dinner Thursday (\$50)

Meet the People Dinner Friday (\$50)

Bob Marley Museum (\$30) Entrance Fee & Transport

Trip to Port Royal (\$30) Transport only

Trip to Beach @ Ocho Rios, North Coast (\$130)

Includes transport and all-inclusive day pass to food & drink at hotel

REGISTER @ www.icsdc.org

For More Information: Call (202) 638-0460 or send email to icsbizopps@gmail.com

ABOUT THE INSTITUTE OF CARIBBEAN STUDIES

The Institute of Caribbean Studies (ICS) is dedicated to education, advocacy and action on issues that impact the holistic well being of Caribbean Americans. The vision of ICS is to ensure a forum for the public and private sector, the non-government organization (NGO) community, scholars and others interested in promoting a dialogue; and to assist in the execution of actions that result from that dialogue.

Our goal is to provide our partners and stakeholders with solutions that will enable their survival, growth, and prosperity in the ever changing global marketplace, by providing education, advocacy and action that support their missions. ICS is dedicated to building bridges between Caribbean Americans and the US population at large. Together with our partners, we have built the foundation to make the Institute of Caribbean Studies the leading Caribbean American organization in Washington D.C.

Since its inception in 1993, ICS has been at the forefront of the challenge to bring attention to the issues of critical importance to the Caribbean American community, which numbers over 10 million. ICS represents an important role in history as the first Caribbean American non-governmental organization in the USA devoted to the successful inclusion of Caribbean Americans in US policy making, and the economic development of the Caribbean region. ICS location in Washington DC makes it an ideal interlocutor, advocate and intermediary between the US government, multilateral agencies, the private sector, Caribbean American communities, and Caribbean governments.

ICS has established and will continue to develop partnerships and collaborative relationships with local and national organizations in the US and the Caribbean, such as the Black Leadership Forum, National Minority Suppliers Development Council, the National Coalition on Black Civic Participation, the Caribbean American Chamber of Commerce and Industry, Global Rights Law Group, World Bank/IMF Caribbean Staff Association, Caribbean Research Center, and the Caribbean Policy Development Center to meet its objectives. ICS was at the forefront of the establishment of June as National Caribbean American Heritage Month. House Resolution 71 was entered into Congress by Congresswoman Barbara Lee, with language provided by ICS Founder and President, Dr. Claire Nelson. The Bill passed the Congress in June of 2005, the US Senate in 2006, and a Proclamation making it official was signed by President Bush on June 5, 2006.

In keeping with its holistic philosophy of development, ICS develops and supports programs which serve a multiplicity of interests-- the business person, the community leader, the policy-maker, and the scholar, across various sectors. ICS program areas are: Trade & Economic Development, Science & Technology, Education & Health, and Sociology & Culture.