

# Rate Card (Online Advertisement) 2020-2021



The Northeast Polk Gazette

Community News that Matters



# Rate Card

## To Reserve Advertising Space On Our Website and eNewspaper

Email: [contactus@thenepolkgazette.com](mailto:contactus@thenepolkgazette.com)

| One Month | One Year Commitment |
|-----------|---------------------|
| \$80.00   | \$50.00             |

- \* Rates are per ad/per month
- \* Prices are subject to change after a year
- \* Prices don't include the 7% tax fee

- File formats: Acrobat PDF or JPEG preferred.
- Current Distribution info:
  - Online distribution (8,000 visitors a month) \* Based on Decembers' visitors
  - Social Media distribution
  - eVersion of newspaper

### AD SUBMISSION DEADLINES:

4:00pm on the third Wednesday of the month

Payment for ads will need to be paid off at the moment of ad request.

Cancellation Policy: Advertising requests/arts must be received by Wed at 4:00 p.m., two weeks before publication date.

# Contact Us

Ready to start? Contact us and one of our Ad Sales Representative will help you place an ad that will bring results into your business.

***PR Media, Inc.***

***DBA: The Northeast Polk Gazette***

**We are a 501(c)(3) non-profit online news organization dedicated to providing news that matters to our community.**

P.O. Box 1114

Haines City, FL 33845

Email: [contactus@thenepolkgazette.com](mailto:contactus@thenepolkgazette.com)

Website: [www.thenepolkgazette.com](http://www.thenepolkgazette.com)



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