

Rate Card

(Printed Advertisement)

2020-2021



The Northeast Polk Gazette

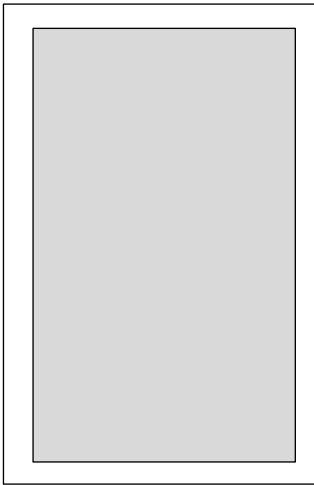
Community News that Matters



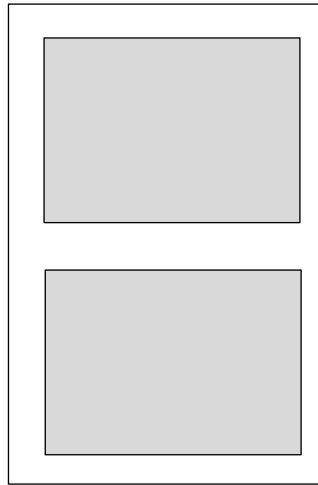
Rate Card

To Reserve a Printed Advertising Space

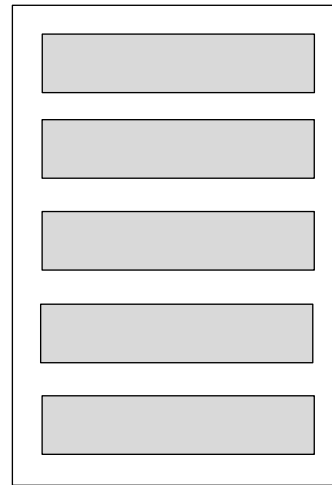
Email: contactus@thenepolkgazette.com



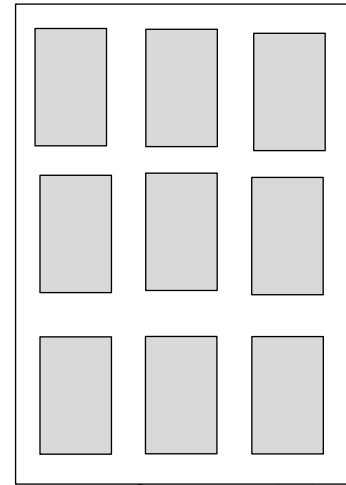
Full Page



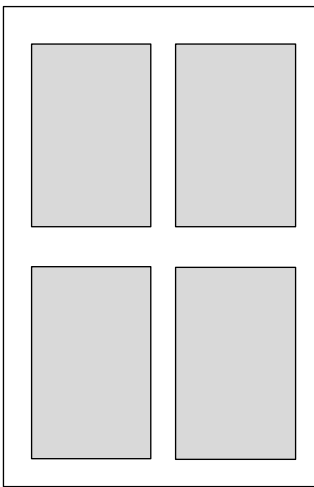
Half Page



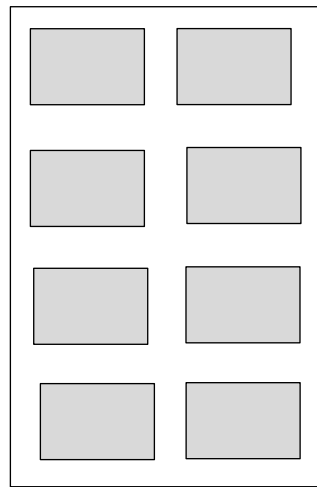
1/5 Page (H)



1/9 Page (V)



1/4 Page (V)



Business Card Style

Ad Size	One Edition	One Year
Full Page	\$600.00*	\$500.00*
Half Page	\$300.00*	\$250.00*
1/5 Page (H)	\$120.00*	\$100.00*
1/9 Page (V)	\$70.00*	\$60.00*
1/4 Page (V)	\$150.00*	\$125.00*
Business Card Style	\$75.00*	\$60.00*

- **File formats: Acrobat PDF or JPEG preferred.**
- **Ads will be all in color.** *(Colors may look slightly different in the printed copies than they look in the artwork and/or PDFs)
- **Ads are no-bleed.** * (There will be a half-inch space around the page)
- **Current Distribution info:**
 - **1,000 copies around the NE Polk County area.**

- * **Prices are per ad/per edition**
- * **Prices are subject to change after a year**
- * **Prices don't include the 7% tax fee**

AD SUBMISSION DEADLINES:

4:00pm on the third Wednesday of the month

Payment for ads will need to be paid off at the moment of ad request.

Cancellation Policy: Advertising requests/arts must be received by Wed at 4:00 p.m., two weeks before publication date. Page requests are accepted, but are not guaranteed. Any cancellation must be received two business days prior to printing date.

Contact Us

Ready to start? Contact us and one of our Ad Sales Representative will help you place an ad that will bring results into your business.

PR Media, Inc.

DBA: The Northeast Polk Gazette

**We are a 501(c)(3) non-profit news organization
dedicated to providing news that matters to our community.**

P.O. Box 1114
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Email: contactus@thenepolkgazette.com
Website: www.thenepolkgazette.com



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