

## Fizz. Focus. Fuel Good.



**W**hen you need to focus on the tasks at hand or you're looking for a pick-me-up in the middle of the day, Liftoff™ provides an entirely new kind of energy. For moms looking to keep up with their kids, students who want to enhance mental performance for their studies or careers, and older individuals who want to improve short-term memory, Liftoff™ is the perfect zing to help fight physical and mental fatigue.\*

- Liftoff™ comes in two refreshing flavors -Ignite-me Orange and Lemon-Lime Blast. Individually-wrapped tablets are convenient for on-the-go use. Just drop in 8 oz. of cool water and start the countdown!
- Liftoff™ is a first-to-market effervescent energy drink in the US. With a proprietary energy blend of taurine, guarana, caffeine, *Panax ginseng*, and *Ginkgo biloba*, Liftoff™ does more than give your body a boost—it'll shift your mind into high gear!\*
- Research indicates the Liftoff™ blend of *Panax ginseng* and *Ginkgo biloba* improves mental performance.\* Only Herbalife has been able to add beneficial levels of these ingredients to such a great tasting energy drink!
- Blended with more than 100% RDI of Vitamins B6 and B12 for enhanced energy production and Vitamin C for added nutrition.\*
- Research indicates that the Liftoff blend of Panax Ginseng and Ginkgo Biloba
  - Helps fight physical and mental fatigue\*
  - Helps you to stay alert and focused for improved concentration\*
  - Enhances mental performance\*
  - Improves short-term memory\*
  - Promotes fast, accurate thinking\*



### Fast Facts

- ◆ Helps your body burn fat
- ◆ Boosts energy without causing irritability and restlessness
- ◆ Helps increase your body's resting metabolic rate
- ◆ Power up your weight loss program!

### Did You Know?

Used in cooking in cuisines around the world, ginger is known for its calming effect on the digestive system. Because of its reputation for soothing an upset stomach, ginger ale has been served on airplanes since the days of the first commercial flights.

See specific product brochures or program guides for more detailed information.