

REFERRAL BOOSTER PROGRAM

QUALIFICATIONS

- ◆ Only those who have paid AT LEAST one (1) time for a 'Premier' listing or other paid-advertising option of \$10 or more qualify, whether referred or referring.
- ◆ (This time though) the referrer AND the referred will EACH receive a promotional credit worth \$10 toward future paid-advertising services, ONLY IF AND WHEN the person referred pays for a \$10 listing and/or other paid-advertising option. This works out to being a \$10 credit for BOTH the referred AND the referrer. This amount gets multiplied depending upon how many qualified referrals actually pay us for a \$10 listing and/or another paid advertising option.

SIMPLIFIED EXAMPLE:

1. REFERRER/Current paid-advertiser refers us to ten (10) people who they believe may qualify and/or be interested in our services.
 2. Two (2) of those ten (10) REFERREDS decide to also become paid-advertisers with *The Christian Directory.Net* [e.g., decide to add paid ('Premier' - searchable) listings and/or other paid-advertising options].
 3. Each of those two (2) new REFERREDS/paid-advertisers now receives an **instant promotional credit worth \$10**, which can be used toward future paid-advertising services.
 4. AND, as a thank you to the REFERRER/person and/or entity who/that referred them, they also now receive **instant promotional credits worth \$10**, which can be used toward future paid-advertising services - for EACH of the two (2) new REFERREDS/paid-advertisers who decided to also become paying clients/advertisers - which, equals a \$20 credit toward future paid-advertising services.
- o For questions and/or feedback contact us at: <http://www.thechristiandirectory.net/contact>
 - o *The Christian Directory.Net* website address is: <http://www.thechristiandirectory.net/>
 - o This special referral booster program offer is for a limited-time only, it is non-exclusive and thus, may be used in combination with some of our other specified special promotions, *if desired*, and any earned future promotional credits may be transferred in sponsorship of other listings by filling out and submitting the proper form located here: <http://www.thechristiandirectory.net/sponsor-a-listing>