



Advertising Specification Sheet  
**Press-Ready Ad Design**

Florida Onsite Wastewater Association, Inc.

P. O. Box 950368

Lake Mary, FL 32795-0368

(321) 363-1590 | Fax: (877) 832-9434

PDF, EPS, TIF, PNG and JPG files will be accepted.  
 TIF, PNG and JPG files must be submitted at 300 dpi.

**Ads without bleed (measurements in inches)**

No trimming	Width	Height
Full page	8.0	10.5
½ page (vertical)	3.875	10.5
½ page (horizontal)	8.0	5.125
¼ page	3.875	5.125

**Ads with bleed (measurements in inches)**

Size after trimming	Width	Height
Full page	8.5	11.0
Back cover	8.5	7.75
½ page (vertical)	4.125	11.0
½ page (horizontal)	8.5	5.375
¼ page	4.125	5.375

*Dimensions listed here are the final size of the ads after they are trimmed. IMPORTANT!! Be sure to add .125"*

**2019 Deadlines**

Voice:

Issue	Ad Submission
Volume 1	January 11
Volume 2	March 8
Volume 3	May 10
Volume 4	June 7
Volume 5	September 6
Volume 6	November 8

Membership Directory: January 7

Buyers Guide: June 1

*Please email the ad file to [advertising@fowaonsite.com](mailto:advertising@fowaonsite.com)*

The dashed line is .25 inches inside the trim line and shows the boundary of the live ad area. No text or logos should be located outside of this line.

\*For ads with a bleed, the ad file dimensions should extend to the outside edge of the gray area so the printer can trim the excess.

This is the trim line which is where the final edge of the publication will be after the printer trims off the bleed.

