



# 2019 ADVERTISING RATES/INFORMATION

You can pay for your advertising online! Go to the Publications page <http://www.fowaonsite.com/publications> enter the amount due and then click the "Buy Now" button

Please  the ad(s) size/type you are interested in placing, what payment plan and in which publications/issues:

## Newsletter: VOICE ad prices per issue

### BLACK & WHITE Ad (See Ad Spec Sheet for Sizes)

- Full Page \$295
- Half Page \$175
- Quarter Page \$120

### FULL COLOR Ad Prices (Only Full Page Size Offered for COLOR ads)

- Full Page (Interior) \$465
- Inside Front Cover \$575 (not currently available)
- Inside Back Cover \$495
- Back Cover (8.5" X 8") \$575 (not currently available)

### Please select ONE of the following payment options if advertising in ALL SIX (6) issues:

- Pay all 6 issues in advance by January 31st and receive a 10% discount
- Make two payments (50% by January 31st and 50% by June 1st) and receive a 5% discount
- Make six automatic payments to the credit card below (by Jan 12th, Mar 9th, May 11th, Jun 8th, Sep 7th, Nov 9th) for 1% discount
- Be invoiced per issue (No discount applies)

### OR Select individual issues in which you'd like to run your ad:

(No discount applies – Payment is due by ad due dates listed on spec sheet for each issue)

- Vol 1 (Feb)  Vol 2 (Apr)  Vol 3 (Jun)  Vol 4 (July-prior to Convention)  Vol 5 (Oct)  Vol 6 (Dec)

**WEB ADVERTISING** (Scrolling logo to your URL on FOWA website): Submit Logo and website link to email listed below.

**Frequency & Price:**  1 mo \$100  3 mos \$250  6 mos \$450  9 mos \$550  12 mos \$650

**6 issue Voice Advertisers take 25% off listed web ad prices!**

**MEMBERSHIP DIRECTORY:** (Published on FOWA website in January) Members updated quarterly

(See Ad Spec Sheet for Sizes) - Submit Ad by **January 8th**

- Full Page \$165  Half Page \$110  Quarter Page \$55

**BUYER'S GUIDE:** (Published on FOWA website in conjunction with the FOWA convention and trade show)

(See Ad Spec Sheet for Sizes) – Submit ad by **June 1st**

- Full Page \$165  Half Page \$110  Quarter Page \$55

## CALCULATE PAYMENT DUE:

Voice Ad Price X # of Issues =	\$	Less Voice Discount	\$	= Voice Ad Total	\$
Web Ad Price	\$	Less Web Ad Discount	\$	= Web Ad Total	\$
Member Directory Ad Price	\$	+ Buyers Guide Ad Price	\$	= Other Ad Total	\$
Total Amount Due for 2019 Advertising					\$

Please email ad copy, URL and logos to: [advertising@fowaonsite.com](mailto:advertising@fowaonsite.com)

Ad Contact Person \_\_\_\_\_

Company \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Fee enclosed \$ \_\_\_\_\_ Check # \_\_\_\_\_ OR Credit Card Pmt VISA \_\_\_\_\_ MC \_\_\_\_\_ Amex \_\_\_\_\_ Disc \_\_\_\_\_ Amt Authorized \$ \_\_\_\_\_

Card Verification # \_\_\_\_\_ (DISC, MC, VISA=Last 3 digits on back of card. AMEX=4 digits on front)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Name on Card \_\_\_\_\_ Signature authorizing charge \_\_\_\_\_

Billing Address & Zip Code \_\_\_\_\_

**Mail w/Check (Payable to FOWA) or Credit Card Info to:** FOWA • P.O. Box 950368 • Lake Mary, FL 32795-0368

**Fax with Credit Card Information to:** 877-832-9434 OR **Pay Online** as indicated on top of this form.