



FOWA 2022 ADVERTISING RATES/INFORMATION

Please the ad(s) size/type you are interested in placing, what payment plan and in which publications/issues:

Newsletter: VOICE ad prices per issue

BLACK & WHITE Ad (See Ad Spec Sheet for Sizes)

- Full Page \$445
- Half Page \$265
- Quarter Page \$180

FULL COLOR Ad Prices (Only Full Page Size Offered for COLOR ads)

- Full Page (Interior) \$700
- Inside Front Cover \$865 (not currently available)
- Inside Back Cover \$745
- Back Cover (8.5" X 8") \$865 (not currently available)

Please select ONE of the following payment options if advertising in ALL Quarterly Issues

- Pay all 4 issues in advance by January 31st and receive a 10% discount
- Make two payments (50% by January 31st and 50% by June 1st) and receive a 5% discount
- Be invoiced per issue (No discount applies)

OR Select individual issues to run ad: (No discount applies – Payment is due by ad due dates listed below)

- Qtr I (Mar) ad due Feb 11 Qtr II (Jun) ad due May 13 Qtr III (Sep) ad due Aug 12 Qtr IV (Dec) ad due Nov 11

WEB ADVERTISING (Scrolling logo to your URL on FOWA website): Submit Logo and website link to email listed below.

Frequency & Price: 1 mo \$100 3 mos \$250 6 mos \$450 9 mos \$550 12 mos \$650

4 issue Voice Advertisers take 25% off listed web ad prices!

CLASSROOM ADVERTISING/EDUCATION SPONSORSHIP: Ad/Logo displayed in FOWA classroom on PowerPoint during registration/check-in and during lunch. 40+classes taught throughout FL to over 1,300 attendees

Frequency & Price: (Full Screen) 1 mo \$100 3 mos \$250 6 mos \$450 9 mos \$550 12 mos \$650

Frequency & Price: (Half Screen) 1 mo \$ 75 3 mos \$185 6 mos \$335 9 mos \$410 12 mos \$485

4 issue Voice Advertisers take 25% off listed Classroom ad prices!

BUYER'S GUIDE: (Published on FOWA website in conjunction with the FOWA convention and trade show)

(See Ad Spec Sheet for Sizes) – Submit ad by **June 1st**

- Full Page \$165 Half Page \$110

CALCULATE PAYMENT DUE:

Voice Ad Price X # of Issues =	\$	Less Voice Discount	\$	= Voice Ad Total	\$
Web Ad Price	\$	Less Web Ad Discount	\$	= Web Ad Total	\$
Classroom Ad Price	\$	Less Class Ad Discount	\$	= Class Ad Total	\$
				Buyers Guide Ad	\$
Total Amount Due for 2022 Advertising					\$

Please email ad copy, URL and logos to: advertising@fowaonsite.com

Ad Contact Person _____

Company _____ Address _____

City _____ State _____ Zip _____

Email Address _____

Phone () _____ Fax () _____

Fee enclosed \$ _____ Check # _____ OR Credit Card Pmt VISA _____ MC _____ Amex _____ Disc _____ Amt Authorized \$ _____

Card Verification # _____ (DISC, MC, VISA=Last 3 digits on back of card. AMEX=4 digits on front)

Credit Card # _____ Exp. Date _____/_____/_____

Name on Card _____ Signature authorizing charge _____

Billing Address & Zip Code _____

Mail w/Check (Payable to FOWA) or Credit Card Info to: FOWA • P.O. Box 665 • Winter Haven, FL 33882

Fax with Credit Card Information to: 877-832-9434 OR **Pay Online:** <https://www.fowaonsite.com/publications>