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**SINGING** Rooster.org

# Gourmet Haitian Free Trade Coffee

**SINGING** Rooster provides direct assistance to coffee farming communities in Haiti for the sake of self-sustainability, dignity and economic autonomy.

We help farmers to cultivate and process rare, gourmet coffee. Then we buy/export tons of it at **higher than fair trade prices** and create new markets for it: roasted coffee, green coffee, fundraising with coffee, and wholesale coffee for roasters, cafes, stores, and nonprofits.

We return **100% of proceeds** from coffee sales to coffee farming communities

We require co-ops to re-invest a portion of these proceeds towards projects where we offer matching grants and guided support.

We may be a nonprofit - but our goal is profit-driven: to help Haitians be economically autonomous through smart business practices, product improvement and strategic growth.



3 Flavors  
whole bean or ground  
\$10 per 12oz. bag

- Full City Medium Roast
- Vienna Medium-Dark Roast
- French Dark Roast



Haiti is a small place - about the size of Maryland. Plus, much of it is vertical.

Mountains aren't good for most agriculture, but they're IDEAL for coffee growing; coffee trees thrive in moist but well-drained soil at high altitudes. The higher the altitude, the bigger the bean, the better the coffee.

Because coffee trees are water-intensive, they do best growing in the shade. Fruit trees provide ideal canopies where fruit becomes additional food.

Learn more at [singingrooster.org](http://singingrooster.org)