

# ***Advertising rates***

***retailers***

# **FORUM**

**IS MAILED TO OVER 60,000 RETAIL STORES  
across the United States every month.**

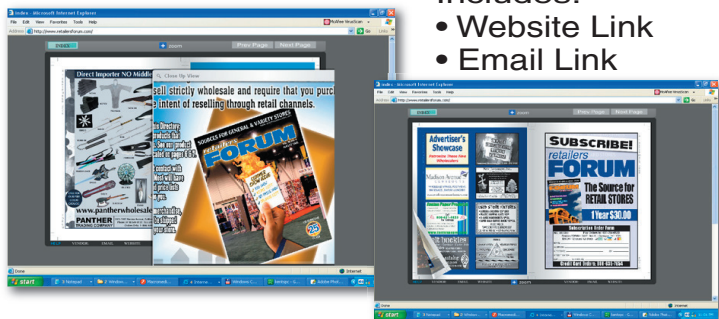
**We focus on rural areas where store-owners  
have limited access to merchandise!**

<b>Size Ad</b>	<b>1 issue</b>	<b>3 issues</b>	<b>6 issues</b>	<b>12 issues</b>
<b>1/8 page</b>	400.00	300.00	275.00	250.00
<b>1/4 page</b>	525.00	425.00	400.00	350.00
<b>1/2 page</b>	625.00	525.00	500.00	450.00
<b>Full page</b>	850.00	750.00	700.00	650.00
<b>2 Pages</b>	1350.00	1250.00	1150.00	1050.00
Prices Shown Per Month				
Above Rates Include Full Color Printing • Deduct 10% for B&W Ads				

Ad Rates Include Printed Version  
**PLUS** On-line Monthly Publishing at:  
**[www.RetailersForum.com](http://www.RetailersForum.com)**

Includes:

- Website Link
- Email Link



## **SPECIFICATIONS:**

1/8 Page: 2-1/4" high x 3-1/4" wide

1/4 Page: 4-5/8" high x 3-1/4" wide

1/2 Page: 4-1/2" high x 7" wide

(or) 9-1/2" high x 3-1/4" wide

Full Page: 9-1/2" high x 7" wide

Email or provide CD of ad in exact dimensions  
as JPG, TIF or preferred PDF format CMYK color,  
300 dpi resolution only



FOR PLACEMENTS, CONTACT OUR SALES OFFICE:  
**RETAILERS FORUM • 383 EAST MAIN ST. • CENTERPORT, NY 11721**  
**TEL: 800-635-7654 • FAX: 631-754-0630**