



CLOSEOUT NEWS

ADVERTISING RATES

Please call our office at: 1-800-635-7654
for additional assistance.

Rates for Closeout News

<u>Size</u>	<u>1x Rate</u>	<u>6x Rate</u>	<u>12x Rate</u>
Spot Color			
1/8 Pg	\$239	\$191	\$160
1/6 Pg	\$264	\$211	\$176
1/4 Pg	\$413	\$330	\$275
1/2 Pg	\$743	\$594	\$495
Full Pg	\$1,402	\$1,122	\$935
Dbl Truck	\$2,600	\$2,100	\$1,800
4-Color			
1/4 Pg	\$475	\$425	\$375
1/2 Pg	\$800	\$700	\$600
Full Pg	\$1,600	\$1,400	\$1,200
Dbl Truck	\$2,900	\$2,600	\$2,100