

# How to Measure Your Dog - 3 easy Steps

It can be difficult to know what size [dog harness](#), coat or collar your pup needs. Every breed (and even dogs within the same breed) have different body shapes. It's often recommended you choose size based on weight, but a 40lb bulldog is going to have a different fit than a 40lb greyhound.

To help you measure and get the right size for your dog without the guesswork, we've created this infographic. All you need is a flexible tape-measure or a string (or anything else you can wrap around your dog) and a ruler.

## A TAILORED FIT FITTING GEAR FOR YOUR DOG

It isn't worthwhile or fun for anyone if you have the right gear for your dog but it doesn't fit well. Use this guide to learn where you should be measuring for your dog's unique and proper size.

### TOOLS



Soft Measuring Tape

OR

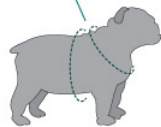


Ruler and String  
(or ribbon, belt, scarf...)

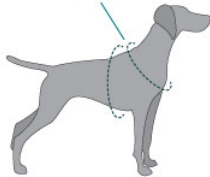
### DON'T RELY ON WEIGHT!

Dogs come in all shapes and sizes, so the only absolute way to fit them with gear is to go by their measurements.

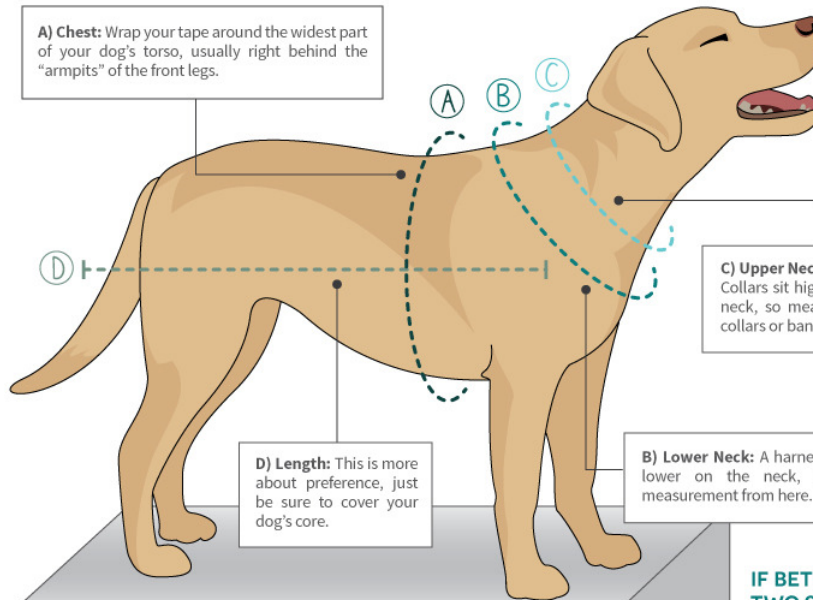
WEARS A SIZE MEDIUM



ME TOO!



**A) Chest:** Wrap your tape around the widest part of your dog's torso, usually right behind the "armpits" of the front legs.



**C) Upper Neck:** Collars sit higher up on the neck, so measure here for collars or bandanas.

**B) Lower Neck:** A harness or coat sits lower on the neck, so take the measurement from here.

**D) Length:** This is more about preference, just be sure to cover your dog's core.

**IF BETWEEN TWO SIZES...  
...SIZE UP!**

### TWO FINGER RULE

A good rule of thumb (or rather, finger) to test for snugness is to leave enough room for two fingers between the gear and your dog.

### MEASUREMENTS NEEDED FOR:



COATS

(A) (B) MAYBE (D)



LIFE JACKETS

(A) (B) MAYBE (D)



HARNESSES

(A) (B)



VESTS

(A) (C)



COLLARS

(C)

