

# Embrace<sup>®</sup> and Embrace<sup>®</sup> Plus Hand-Feeding Formulas



## Product Description

ZuPreem<sup>®</sup> Embrace<sup>®</sup> and Embrace<sup>®</sup> Plus Hand-Feeding Formulas are nutritionally complete diets developed specifically for the hand feeding of baby birds.

**EMBRACE** is formulated with moderate levels of fat and protein. Suitable for most species of Old World psittacines (hookbills) and passerines (softbills), including cockatoos, cockatiels, parakeets and lovebirds during growth. In addition, Embrace is an excellent diet to feed debilitated or anorexic birds, and orphaned wild birds.

**EMBRACE PLUS** is formulated with moderate levels of protein and higher levels of fat for larger species that benefit from a more energy-dense food. Suitable for certain species of psittacines (hookbills), such as conures, Amazons, macaws, caiques, hawkheads, African greys, Asiatic parakeets, Poicephalus parrots and eclectus during growth.

▶ **Unique, creamy consistency preferred by professional breeders**

Stays mixed in solution and in the crop so babies safely consume and easily digest essential nutrients, not just water. For maximum results, read the mixing instructions on the bag or bucket

▶ **Energy-dense formula**

Results in superior weight gain so birds move quickly to the weaning stage

▶ **Embrace Plus offers higher levels of fat**

Recommended for all species that benefit from a more energy-dense formula

▶ **Fixed formula, balanced nutrition**

No supplements required – consistent dependable nutrition in every bag

▶ **Naturally preserved**

Contains no ethoxyquin

▶ **Stringent quality control standards**

State-of-the-art manufacturing procedures using fresh wholesome ingredients

▶ **Exclusive ZuPreem OptiNutrient System™**

Helps ensure stronger, healthier baby birds

▶ **Probiotic Bacillus encourages beneficial intestinal microorganisms**

*Lactobacillus* aids in proper digestion and the absorption of important nutrients

▶ **Feeding instructions on every bag and bucket**

Gives guidelines for correct feeding during the challenging hand-feeding stage



## Product Characteristics

Shelf-life: One year from date of manufacture.

	SIZE	ITEM #
<b>Embrace<sup>®</sup></b>	1.25 lb. pouch	9600
	5 lb. pouch	9604
	10 lb. pouch	9608
	20 lb. bucket	9610

	SIZE	ITEM #
<b>Embrace<sup>®</sup> Plus</b>	5 lb. pouch	9612
	10 lb. pouch	9616
	20 lb. bucket	9620

# Embrace<sup>®</sup> and Embrace<sup>®</sup> Plus Hand-Feeding Formulas

## Feeding Instructions

Feed the baby bird on a regular schedule each day and monitor its weight as it grows. Feeding intervals will vary based on species and age of the bird.

**Newly hatched chicks** – If fed a proper formula consistency, newly hatched chicks will empty their crops in one to two hours. They should be fed every two hours to ensure they are hydrated and have adequate growth. Formula consistency should be one part Embrace formula to four parts water; approximately the consistency of a beaten egg.

**Age four to 14 days** – Over the next 10 days, thicken the formula every other day until it is the consistency of baby applesauce or one part Embrace formula to three parts water.

**Age 14 days to weaning** – After 14 days, the baby bird should be able to digest a formula with the consistency of thick applesauce or one part Embrace formula to two parts water.

The number of daily feedings required and the age of weaning will vary based on the species of the bird. For best results, carefully read the mixing and feeding instructions printed on the product bag. Consult an avian professional if you have questions about hand feeding.

At the end of the hand-feeding stage, slowly introduce the bird to ZuPreem AvianWeaning<sup>™</sup> Diet. This diet helps provide a less stressful transition between hand feeding and the adult food cup.

**Note** – As an indicator of health, always monitor for changes in weight and body condition. Provide adequate amounts of food to maintain body condition, preventing excessive thinness or obesity.

## Ingredients

**Embrace<sup>®</sup> Hand-Feeding Formula** – Corn meal, Wheat flour, Oat groats, Corn gluten meal, Wheat middlings, Soy oil, Beet pulp, Soy protein concentrate, Wheat germ meal, Dicalcium phosphate, Soy flour (heat processed), Calcium carbonate, Brewers dried yeast, L-lysine, Vitamin A supplement, Salt, Choline chloride, L-arginine, Potassium chloride, DL-methionine, Ascorbic acid (source of Vitamin C), Propionic acid (a preservative), Mixed natural tocopherols, Rosemary extract, Citric acid, Vitamin D<sub>3</sub> supplement, Vitamin E supplement, Niacin, Manganous oxide, Zinc oxide, Copper sulfate, Calcium pantothenate, Thiamine, Riboflavin, Pyridoxine hydrochloride, Folic acid, Calcium iodate, Vitamin K

supplement, Biotin, Sodium selenite, Vitamin B<sub>12</sub> supplement, Beta-carotene, Dried A. oryzae fermentation extract, Dried Bacillus subtilis fermentation extract, Dried Bacillus coagulans fermentation product, Dried Bacillus licheniformis fermentation product, Dried Bacillus subtilis fermentation product.

## Guaranteed Analysis – Embrace<sup>®</sup>

Crude Protein	Not less than 22.0%
Crude Fat	Not less than 9.0%
Crude Fiber	Not greater than 4.0%
Moisture	Not greater than 10.0%

## Ingredients

**Embrace<sup>®</sup> Plus Hand-Feeding Formula** – Corn meal, Wheat flour, Soy oil, Oat groats, Corn gluten meal, Wheat middlings, Beet pulp, Wheat germ meal, Soy protein concentrate, Dicalcium phosphate, Soy flour (heat processed), Calcium carbonate, Dried brewers yeast, L-lysine, Vitamin A supplement, Salt, Choline chloride, L-arginine, Potassium chloride, DL-methionine, Ascorbic acid (source of Vitamin C), Propionic acid (a preservative), Mixed natural tocopherols, Rosemary extract, Citric acid, Vitamin D<sub>3</sub> supplement, Vitamin E supplement, Niacin, Manganous oxide, Zinc oxide, Copper sulfate, Calcium pantothenate, Thiamine, Riboflavin, Pyridoxine hydrochloride, Folic acid, Calcium iodate, Vitamin K supplement, Biotin, Sodium selenite, Vitamin B<sub>12</sub> supplement, Beta-carotene, Dried A. oryzae fermentation extract, Dried Bacillus subtilis fermentation extract, Dried Bacillus coagulans fermentation product, Dried Bacillus licheniformis fermentation product, Dried Bacillus subtilis fermentation product.

## Guaranteed Analysis – Embrace<sup>®</sup> Plus

Crude Protein	Not less than 19.0%
Crude Fat	Not less than 13.0%
Crude Fiber	Not greater than 4.0%
Moisture	Not greater than 10.0%

## Storage Instructions

Store in a cool dry place, free of pests and insects. Store formulas at less than 80° F. and less than 60% relative humidity. Gently push air from bag before resealing and close lid on bucket immediately after use.



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