

SAMPLE ARTICLE FOR LOCAL, DAILY & WEEKLY NEWSPAPERS or ONLINE NEWS MEDIA

Use your organization's letterhead or type name, address, telephone number and email address here.)

Contact Name:	 	
Contact Name.	 	

Phone: ______

Email: ______

(Name of Your Organization) Sponsors Eyeglass Collection for MOST Ministries

ANYTOWN, STATE, DATE

During the month of ______ (Organization Name) will be collecting gently used eyeglasses. The donated glasses will be sent to MOST Ministries, a Michigan based, non-profit short-term mission sending agency and a Recognized Service Organization of the Lutheran Church-Missouri Synod. The donated glasses will be reconditioned and distributed to individuals living in undeveloped nations who cannot afford eye care.

Drop off containers will be located at ______. Gently used adult-sized glasses, child-sized glasses, over-thecounter reading glasses and non-prescription sunglasses will be accepted. Please search your homes to see what you can find to contribute to our collection boxes.

Since 1989, MOST Ministries has been distributing eyeglasses to the less fortunate living across the globe through its short-term eyeglass ministry teams and clinics. Using a very simple testing system created specifically for MOST Ministries, team members test patients' eyes and provide them with the appropriate corrective lenses. Depending on the number of team members, an eyeglass mission team can serve 100-300 people daily. Additionally, and most importantly, each eyeglass clinic includes a witnessing station where the Gospel message is shared unless it is prohibited by the host country.

(Organization Name)'s collection drive is chaired by (Your Name). The collection committee includes ______, _____, and ______. For information about our drive, please call ______.

Monetary donations can be sent directly to MOST Ministries, 655 Phoenix Dr., Ann Arbor, Michigan 48108. Contributions are tax deductible and will be used to support future eyeglass mission teams. For additional information on MOST Ministries, please visit <u>www.mostministries.org</u>.