



## STEPS TO A SUCCESSFUL EYEGGLASS COLLECTION DRIVE

1. Appoint a Collection Project Chairperson. (Note: This person may need additional helpers for publicity, collecting, packing and mailing.)
2. Choose your collection sites. (ie: School, Church, Library, Local Businesses, Place of Employment)
3. Promote your Collection Drive in your school, church or local newsletter. You can use the sample article available on the MOST Ministries website at [www.mostministries.org](http://www.mostministries.org).
4. Spread the word among your friends, family and members of other groups to which you belong.
5. Prepare your collection box(es). Use any receptacle you wish and attach the pre-made signs available on the MOST Ministries website at [www.mostministries.org](http://www.mostministries.org).
6. Place your collection box(es) in areas where they will be most visible and exposed to the most amount of traffic.
7. Place MOST Ministries Eyeglass Recycling Pamphlets near the collection boxes. Pamphlets are available on the MOST Ministries website at [www.mostministries.org](http://www.mostministries.org).
8. Check lost and found departments at hotels, stores, schools, etc. for unclaimed glasses.
9. When your Collection Boxes are full, you can either mail them or drop them off at the MOST Ministries' Office at 655 Phoenix Drive, Ann Arbor, MI 48108.
10. Start the collection process all over again.

**If you have any questions, please contact MOST Ministries at 734.994.7909 or [most@mostministries.org](mailto:most@mostministries.org)**